



Town Council Grant

Activities Monitoring Form

1. Contact Details

Organisation name:	Congleton Pride		
Address:	REDACTED		

2. Grant Information

Grant Reference Number:	GR02-2425		
Total project cost:	£856		

Receipts Attached? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Receipt Amount:	£856
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Please list receipts below:

Receipt enclosed showing the hire cost of the Main Stage for Congleton Pride 2024

(Please redact account details if data posted in public domain)

3. Project Information

When did the project commence?	20/7/2025		
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Did you make a profit from the project? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

Congleton Pride is a not for profit Registered Charity, with no volunteers being paid for their services, with any surplus re-invested into future events. The overall event costs in excess of £8k and last year's overall event 'broke even'

Please explain what difference the project has made to your organisation/local people:

The support from Congleton Town Council in sponsoring the hire of the Main Stage for Congleton Pride made a significant difference to both our organisation and the wider community. The stage served as the focal point for a vibrant, inclusive event that brought together thousands of people to celebrate diversity, equality, and local talent in the heart of our town.

For our organisation, the Main Stage allowed us to deliver a professional, high-impact programme that showcased local performers, guest speakers, and LGBTQ+ voices. This greatly enhanced the quality and visibility of the event, helped us attract wider audiences, and strengthened our reputation as a well-organised and inclusive community group.

For local people, especially those from the LGBTQ+ community, the event fostered a strong sense of belonging and pride. The Main Stage helped create a safe and celebratory environment where people of all ages could come together in solidarity, learn about important issues, and feel seen and supported.

Moreover, the event had a positive knock-on effect for the local economy, drawing visitors into the town centre and increasing footfall for local businesses. The Council's sponsorship helped us deliver a free, accessible event that celebrated Congleton's commitment to inclusivity, making a lasting impact on the social fabric of the town.

4. Promotion

Please send an electronic photograph of your project/activity. Is this attached? Yes ☒ No ☐

Do you give permission for these photographs to be used on the Council's web site and in newsletters? (Please ensure that you seek permission for anybody photographed). Yes ☒ No ☐

Was the grant funding from Congleton Town Council acknowledged in any way? Yes ☒ No ☐

Please state how (i.e. on your website, event programme, tickets, etc)

In all social media , in our freely distributed Pride Guide and also the Council was specifically mentioned on all our POS and Stage dressing

5. Feedback

What is your experience of using the Town Council Grant Scheme? Are there any comments or suggestions for improvements that you would like to make?

I have nothing but the highest praise for this scheme. Easy to apply for and rigorously fair.

This scheme is an excellent asset to our community.

How did you apply? Online ☐ Email ☐ Post ☒

Do you feel that you understood the process? Yes ☒ No ☐

Please rate the following elements:

	Excellent	Good	OK	Poor
Completing the application form	x			
Relevance of guidelines	x			
Length of the process from submitting an application to receiving notification	x			
Advice given from the Town Council Grants Team (if applicable)	x			

