



Town Council Grant

Activities Monitoring Form

1. Contact Details	
Organisation name:	AURA
Address:	Unit 5A Thomas Street, Congleton CW12 1QU

2. Grant Information			
Grant Reference Number:			
Total project cost:	£129.99		

Receipts Attached? Yes <input type="checkbox"/> No <input type="checkbox"/>	Receipt Amount:	£129.99
Please list receipts below: Receipts sent to Serena via email on 27 th March 2024		

3. Project Information			
When did the project commence?	Sept 2024		
Did you make a profit from the project? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>			
Please explain what difference the project has made to your organisation/local people: Having funding for these items has helped up to make sure we have the necessary items to support out clients, Tissues for our counselling rooms, leaflets to hand out at networking events and local GP's so people in the community are aware of the service, therapy fidgets aids to help clients to relax in sessions. All these small items can make a huge different to the service from getting our name out there with the leaflets we were able to have printed to providing clients with tissues in therapy sessions.			

4. Promotion	
Please send an electronic photograph of your project/activity. Is this attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Do you give permission for these photographs to be used on the Council's website and in newsletters? (Please ensure that you seek permission for anybody photographed). Yes <input type="checkbox"/> No <input type="checkbox"/>	
Was the grant funding from Congleton Town Council acknowledged in any way? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	

Please state how (i.e. on your website, event programme, tickets, etc)
Information would have been send in our monthly newsletter to all clients & supporters.

5. Feedback

What is your experience of using the Town Council Grant Scheme? Are there any comments or suggestions for improvements that you would like to make?

We are so great full for all moneys received. Being a fairly new start charity in Congleton it was hard to start off, but we have been growing at a rapid pace and we now have our own premises in Congleton. The demand for the service is huge and we are proud to be able to offer this service in the community. I would like to know if there would be any funding available to help with rent costs at all? At the moment we have only secured funds until June 2025.

To give you an idea of the need for the service currently - In March, April, May we received 45 referrals and in June, July & August we received 111 referrals. This is an increase of 146%.

We currently have 8 counsellors who all have between 2 to 4 clients who they see and support each week, they have these sessions each week for 12 weeks. Providing clients with a session weekly provides the client with a safe space where they can speak freely from judgement, have a space to offload and develops way in which they can move on from the life change or event that has had a negative impact on their mental health.

The service would appreciate any further support that Congleton Town Council can offer.

How did you apply? Online Email Post

Do you feel that you understood the process? Yes No

Please rate the following elements:

	Excellent	Good	OK	Poor
Completing the application form	/			
Relevance of guidelines	/			
Length of the process from submitting an application to receiving notification		/		
Advice given from the Town Council Grants Team (if applicable)		/		