

FINANCIAL ASSISTANCE APPLICATION FORM

Please read the Grant Criteria document before you start your application process.

Application Reference (Office use only): GR04-24/25					
1: CONTACT DETAILS					
Name of Organisation:	Congleton and District Horticultural Society.				
Address of Organisation:					
Name of Applicant:	Mrs Diane Kemp				
Position:	Secretary				
Telephone Number:					
Email address:					
Website:	No website but have facebook page.				
Registration Number (If relevant)					
2: ABOUT YOUR ORGANISATION					
What type of organisation are you?	A Society				
Please tell us about your organisation, its aims and the work you undertake. (in less than					

Please tell us about your organisation, its aims and the work you undertake. (in less than 200 words)

Congleton and District Horticultural Society has existed in Congleton for almost 60 years, during which time it has held an Annual show in Congleton Town Hall each year except during Covid. The main aim of the Society is to encourage people of all ages to grow their own food and flowers. Gardening has many benefits including supporting the wellbeing of mind and body. Adults and children alike can participate in horticulture in many different ways. We hold monthly meetings and invite Speakers who talk on a wide range of subjects connected with horticulture. The meetings also provide an opportunity to meet and share ideas with others who share a passion for horticulture. The Annual Horticultural Show enables us to showcase our work and to display the horticultural produce and work of local people. In addition to the Horticultural classes in the Show there are also traditional craft classes; cookery, photography, floral art and craft classes, and a variety of Children's classes for a range of ages to enter. We receive approximately 550 to 600 entries per Show, and local people are encouraged to visit the Show in the hope that they will be inspired to take up gardening themselves.

3: COST DETAILS/ RESOURCES/ TIMETABLE					
Project Title:	Congleton and District Horticultural Society. Annual Horticultural Show.				
Project Objectives:	To maintain the interest of gardeners and encourage others to become involved in horticulture by showcasing gardening achievements of local people.				
Brief Project Description:	The Annual Show is open to all to exhibit their efforts whether in Horticulture or craft. It also provides a Showcase for the work of the Society and enables us to talk to visitors and offer encouragement and support to those who may wish to become involved in gardening and horticulture in the future.				
Total Cost of Project	Total cost based on holding 2023 Show = £1565.23p Total income received from holding 2023 Show= £1092.25p				
Total contribution sought:	£500				
Details of cost breakdown and budgets:	Hire of Town Hall over 2 days = £304 30 Prize monies given = £350.00 Show expenses = £393.93 Printing of Show Schedules = £472.00 Affiliation costs = £45.00 (based on 2023 figures)				
What will the money be spent on?/ Resources needed:	Funding applied for will enable us to cover the shortfall in costs to the Society as we have very limited funding. It will also enable us to purchase advertising for the Show and replace some older equipment.				
Any ongoing costs:	no				
Details of confirmed match funding, include source Cash/Grant: In kind:	Not applicable				
Estimated timescale of project from start to finish:	Schedules printed in April 2024 and distributed locally. Show will be held in Congleton Town Hall on Saturday 7 th Sept 2024				
4: POTENTIAL BENEFITS/ OUTPUTS					
What are the potential benefits/outputs to residents of Congleton	An opportunity for anybody to exhibit their horticultural or craft achievements,				
Are there similar services/ projects provided in the area 5: EVALUATION	The Annual Horticultural Show is the only Show on this scale held in the area.				
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How will the project be evaluated and who will carry out the evaluation?	The Committee of the Horticultural Society will evaluate the 2024 Show after it has been held in September.
Describe how you will promote the Town Council in your project.	The Town Mayor is invited to present the prizes, and the Congleton Chronicle prints photographs and lists results and a description of the proceedings at the Show.
Please acknowledge you have read our Grant Application Criteria	Please see the Policy on our Grants page on our website: Grants - Congleton Town Council (congleton-tc.gov.uk) I/we have read the policy: YES / NO yes
Will you be attending the meeting to support your application	Date will be provided by the RFO YES/NO no

Declaration

- I am authorised to make this application on behalf of the above organisation.
- I understand and agree that the application and supporting documents will be presented on a public agenda, and that any private information will be redacted.
- I certify that the information contained in this application is correct. If the information in the application changes, I will inform Congleton Town Council as soon as possible.
- I give permission for Congleton Town Council to retain this information electronically. The information in this form will be used for the administration of grant applications.
- I understand that Congleton Town Council will use any personal information I have provided for the purposes described under the Data Protection Statement which can be found Congleton Town Council (congleton-tc.gov.uk)

Signed:	Diane Kemp	Date:	2.06.2024		
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Please return your form and supporting documents to info@congleton-tc.gov.uk or post to RFO, Congleton Town Hall , Congleton Town Council,. High Street, Congleton , CW12 1BN