

**CONGLETON TOWN COUNCIL**  
**COMMITTEE REPORTS AND UPDATES**

<b>COMMITTEE:</b>	<b>Community</b>		
<b>MEETING DATE AND TIME</b>	<b>29<sup>th</sup> August 2024 7 pm</b>	<b>LOCATION</b>	<b>Congleton Town Hall</b>
<b>REPORT FROM</b>	<b>Town Centre and Events Officer</b>		
<b>AGENDA ITEM REPORT TITLE</b>	<b>17 Mayor's Retail and Hospitality Service Awards</b>		
<b>PROPOSAL</b>	<p>This paper is to seek approval to introduce a Congleton Mayor's Retail Award and a Mayor's Hospitality Award. These would be awards that the Mayor, on behalf of the Town Council would give to businesses in recognition of their long-standing commitment to the town.</p> <p>It is proposed that a certificate and window sticker should be issued to recognise 5, 10, 15, 20, 30, 40, 50, 75 and 100+ years of service in Congleton.</p> <p>It would be for residents/workers/owners to nominate businesses with proof that they have existed for the time stated.</p> <p>Congleton in the Year 2000, a snap-shot at the Millenium can be used to help collaborate information about businesses in operation 25 years ago.</p> <p>It is designed to recognise the business's commitment to the town, create good news stories about the High Street and instil community pride.</p> <p>The awards would be presented to the shops by the Mayor. Applications will be received and validated via the Town Centre and Events Officer and a record of awards kept which will be reported to the committee for information.</p> <p>Such schemes have worked well in other towns.</p>		
<b>Environmental Considerations</b>	Stickers and certificates will be produced using recyclable materials where possible. There are minimal carbon footprint implications. The Town Council encourages local businesses to make a positive contribution to the environment, where possible.		
<b>Equality Considerations</b>	The Town Council encourages local businesses to make a positive contribution to inclusion and community wellbeing, where possible.		
<b>Financial Considerations</b>	Certificates will be produced in-house and the cost of the window stickers can be met within current budgets.		
<b>PROPOSAL</b>	That the Committee approves the introduction of a Congleton Mayor's Retail Awards and Congleton Mayor's Hospitality awards		