



Please read the Grant Criteria document before you start your application process.

Application Reference (Office use only):		GR21/2324
<u>1: CONTACT DETAILS</u>		
Name of Organisation:	Congleton Pride	
Address of Organisation:	[REDACTED]	
Name of Applicant:	Ronan Clayton	
Position:	Founder & Trustee	
Telephone Number:	[REDACTED]	
Email address:	[REDACTED]	
Website:	www.congletonpride.co.uk	
Registration Number (If relevant)		
<u>2: ABOUT YOUR ORGANISATION</u>		
What type of organisation are you?	Charitable Trust	
Please tell us about your organisation, its aims and the work you undertake		
<p>Congleton Pride's vision is that</p> <ul style="list-style-type: none"> Congleton is an LGBTQIA+ inclusive and welcoming town with an informed and accepting public. <p>Our Mission is to</p> <ul style="list-style-type: none"> Make LGBTQIA+ people feel welcome and safe to be open and celebrate who they are in Congleton. <p>In addition to an annual Pride event, we run events throughout the year including informal socials such as a weekly 'Caffeine Connections' at Bluey's in the Town Hall, and fundraisers for our main event. We collaborate with lots of local organisations such as the Town Council, Congleton Museum, the local Police and local churches, and work hard to support the LGBTQIA+ community in Congleton. We will continue to support and celebrate our community and the individuality and uniqueness of the people within it</p>		

3: COST DETAILS/ RESOURCES/ TIMETABLE															
Project Title:	Congleton Pride- Main Summer Event – Sat 20 th July														
Project Objectives:	Stage Hire – Free Event For The People Of Congleton & Wider Community														
Brief Project Description:	<p>Central to our activities is the holding of an annual festival in Congleton Town Centre. This involves entertainment all day in Congleton Town Centre on a central stage designed for a family audience. For the second year, we will also be hosting a Community Stage showcasing primarily local entertainers and community groups. with any surplus being returned to Congleton Pride- the organizers do not take a single penny.</p> <p>It is in respect of the hire of the stage that we seek your assistance. The stage hire itself costs £856 (inc VAT) and it would help this year's event tremendously if CTC could grant us this sum, represents a contribution of 10% to the running of the whole event</p>														
Total Cost of Project	Approx £8166														
Total contribution sought:	£856														
Details of cost breakdown and budgets:	<table> <tbody> <tr> <td>Artists £2500</td> <td>Advertising £400</td> </tr> <tr> <td>Stage £856</td> <td>Toilet Hire £200</td> </tr> <tr> <td>Community Stage £360</td> <td>First Aid £200</td> </tr> <tr> <td>Insurance £700</td> <td>Banners £200</td> </tr> <tr> <td>Road Closure £800</td> <td>Contingency £500</td> </tr> <tr> <td>Gazebo/Equip Hire £1100</td> <td>TOTAL £8166</td> </tr> <tr> <td>Town Hall Hire (Exhibition) £350</td> <td></td> </tr> </tbody> </table>	Artists £2500	Advertising £400	Stage £856	Toilet Hire £200	Community Stage £360	First Aid £200	Insurance £700	Banners £200	Road Closure £800	Contingency £500	Gazebo/Equip Hire £1100	TOTAL £8166	Town Hall Hire (Exhibition) £350	
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What will the money be spent on?/ Resources needed:	Hire of main stage, all audio equipment and use of sound engineers all day. Please see enclosed quotation. This represents incredible value as Bailey's Audio Systems already offer Congleton Pride a 50% discount !
Any ongoing costs:	Not for this event. Congleton Pride have operating costs throughout the year of approx. £2k pa on things like Internet Costs, Group Insurance, Outreach programmes, but this is all met by by internal fund raising.
Details of confirmed match funding, include source Cash/Grant: In kind:	We are just commencing our annual round of grant applications and fund raising. We have so far raised £800 from two fund raising events, with another £500 likely to be raised at our St Patrick's Day fund raising on 17 th March. We also We also have cash reserves just sufficient to fund the whole project if required. We have received an extremely generous offer of re-branding Congleton Pride as it is our 5 th Anniversary in 2024. This has come from Kanga Health and would normally cost between £5-£10K.
Estimated timescale of project from start to finish:	Though the planning for the day itself started in October, and our work continues all year round, the main event (involving the main stage) is for one day only on Sat 2
4: POTENTIAL BENEFITS/ OUTPUTS	
What are the potential benefits/outputs to residents of Congleton	The whole day is specifically designed to promote integration, showing what the LGBTQIA+ community is all about, hopefully helping to stop prejudice within our town
Are there similar services/ projects provided in the area	We are the only Pride Group for Congleton, but there are other groups in local towns. We therefore work in a collaborative manner with the Alsager, Macc and Sandbach Pride Groups.
5: EVALUATION	
How will the project be evaluated and who will carry out the evaluation?	This is a very difficult item to quantify. The best measure of 'what good looks like' is via visitor feedback. Have we put on a safe and enjoyable event for the benefit of our Townsfolk free to all? I have no doubt residents will make their thoughts known via social media outlets. Estimated visitor numbers to Congleton (Police) on that day would also be a further measure of success. I would also add we have had no major accidents in any previous years' events and we intend to keep that record in every year
Describe how you will promote the Town Council in your project.	The Town Council will be acknowledged as our Main Stage Sponsor, which will appear on the physical stage POS and on all our social media output. It would also be acknowledged in our Pride Guide and any leaflets relating to the main stage events.
Please acknowledge you have read our Grant Application Criteria	Please see the Policy on our Grants page on our website: Grants - Congleton Town Council (congleton-tc.gov.uk) I/we have read the policy: YES / NO

Declaration

- I am authorised to make this application on behalf of the above organisation.
- I understand and agree that the application and supporting documents will be presented on a public agenda, and that any private information will be redacted.
- I certify that the information contained in this application is correct. If the information in the application changes, I will inform Congleton Town Council as soon as possible.
- I give permission for Congleton Town Council to retain this information electronically. The information in this form will be used for the administration of grant applications.
- I understand that Congleton Town Council will use any personal information I have provided for the purposes described under the Data Protection Statement which can be found [Congleton Town Council \(congleton-tc.gov.uk\)](http://Congleton Town Council (congleton-tc.gov.uk))
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Signed: [Redacted Signature]	Date: 14/02/2024
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Please return your form and supporting documents to info@congleton-tc.gov.uk or post to RFO, Congleton Town Hall , Congleton Town Council, High Street, Congleton , CW12 1BN

