



Congleton Town Council

Historic market town

Chief Officer: **David McGifford**

22 February 2024

Dear Councillor,

Community Committee – Thursday 29th February 2024

You are summoned to attend a meeting of the Communities Committee to be held at Congleton Town Hall on **Thursday 29th February 2024 at 7.00 pm.**

- **The Public and Press are welcome to attend the meeting, please note** - There will be 15 minutes at each meeting to receive any questions from Members of the Public, either verbally or at the meeting, including those which have been received in writing 7 days prior to the meeting.
- There may be confidential items towards the end of the meeting in which the law requires the Council to make a resolution to exclude the public and press in accordance with Section 100 (B) (2) of the Local Government Act 1972.

Yours sincerely,

David McGifford
CHIEF OFFICER

AGENDA

1. Apologies for Absence

Members are reminded of the necessity to give apologies in advance of the meeting and to give reasons for absence.

2. Minutes of Previous Meetings (enclosed)

To approve and [sign the minutes of the Community Committee held on 4 January 2024 as a correct record.](#)

3. Declarations of Interest

Members are requested to declare both “pecuniary” and “non-pecuniary” interests as early in the meeting as they become known.

4. Questions from Members of the Public

There will be 15 minutes at each meeting to receive any questions from Members of the Public, either verbally at the meeting, including those which have been received in writing 7 days prior to the meeting.

5. Urgent Items

Members may raise urgent items related to this Committee, but no discussion or decisions may be taken at the meeting.

6. Cheshire Police (enclosed)

To receive and consider a report from PC Andy Cornell, Cheshire Police on Policing matters affecting Congleton.

7. War Memorial Hospital 100th Anniversary (enclosed)

To receive a brief presentation from Rachel Wallace, Community and Engagement Manager for the NHS East Cheshire Trust on the plans for the War Memorial Hospital centenary.

8. Updates from Previous Community Committee (enclosed)

To receive updates from the Community Committee held on the 3 August and note of outstanding items.

9. Communications Update (enclosed)

To receive and note a report from the Town Council's Communications and Marketing Officer, Debbie Coxon, highlighting the Town Council's Communications activities for January and February 2024.

10. Updated Service Level Agreement with Congleton Community Projects (enclosed)

To discuss and approve the updated SLA between Congleton Town Council and Congleton Community Projects

11. Community Safety Working Group (enclosed)

To receive the notes from the Community Safety Working Group held on 13 February 2024 and receive a short update from the Chair.

12. Health and Wellbeing Working Group (enclosed)

To receive the notes of the Health and Wellbeing Working Group meetings held on 13 February 2024 and receive a short report from the Chair.

13. CEC Crossing Strategy (enclosed)

To consider a draft response to the CEC Crossing Strategy.

14. White Ribbon Working Group (enclosed)

To receive the notes of the White Ribbon Working Group held on 18th January 2024 and a short update on the group's activities.

To: Members of the Community Committee
Cllrs: Kay Wesley (Chair), Emma Hall (Vice Chair)
David Brown, Mark Edwardson, Suzy Firkin, Arabella Holland, Sally Holland, Susan Mead, Shaun Radcliffe, Glen Williams.

Ex Officio: Cllr Rob Moreton (Mayor)
Other members of the Council for Information, Police, Honorary Burgess (5), Press (3), Congleton Library, Congleton Information Centre.

**MINUTES OF THE MEETING OF THE COMMUNITY COMMITTEE HELD ON
4 January 2023**

**Please Note – These are draft minutes and will not be ratified until the next meeting of
this Committee**

CONGLETON TOWN COUNCIL

For the papers discussed at the meeting, please see the [Agenda and Papers of the Community Committee on 4 January 2023](#)

PRESENT:

Committee members

- **Cllr Kay Wesley (Chair)**
- **Cllr Emma Hall (Vice Chair)**
- Cllr Mark Edwardson
- Cllr Suzy Firkin
- Cllr Susan Mead
- Cllr Shaun Radcliffe
- Cllr Glen Williams

Ex-Officio – Cllr Rob Moreton, Mayor

Non-Committee Members: Cllr Richard Walton

Officers: David McGifford, Chief Officer and Jackie MacArthur DCO & Communities & Marketing Manager

Also in attendance: 4 members of the Public, 1 member of the press, 2 presenters

1. Apologies for Absence

Apologies were received from Cllrs David Brown, Arabella Holland and Sally-Ann Holland.

2. Minutes of Previous Meetings

CO/25/2324 resolved to approve and sign the Community Committee minutes held on 26 October 2023 as a correct record – with a correction to item 8 which should say Community Committee.

3. Declarations of Interest

Cllrs Emma Hall and Rob Moreton declared a non-pecuniary interest as Cheshire East Councillors.

4. Questions from Members of the Public

Val Scaresbrook on behalf of Congleton Climate Action Group, Sustainable Travel section asked a question relating to the ownership of land and the potential to make Public Rights of Way between the Bus Station and the Police Station. CTC agreed to look into the request and report back.

5. Urgent Items

None

6. Cheshire Police

The Police were unable to attend the meeting.

Action: to bring forward the next Community Safety Meeting or hold a one-item agenda to deal with Anti-Social Behaviour.

Action: to understand get feedback on policing numbers for Congleton.

7. Mentell – Guest Presentation

Nick Pimlott gave a presentation about the work of Mentell in Congleton.

CO/26/2334 resolved that Congleton Town Council promotes the Mentell service and its call for facilitators and invite Mentell to be a part of any relevant events in Congleton.

8. Updates from Previous Community Committee

The updates were received from the previous Community Committee covering Totally Locally, Disability Positive Congleton, War Memorial Hospital, Breast Feeding Friendly town, A Frames and Barriers and training sessions.

9. Communications Update

Councillors thanked the Marketing and Communications Officer, Debbie Coxon, for the excellent report, which they noted.

Action: to look into the Congleton Park analytics.

10. Key Events for 2024

Councillors thanked the team for report and noted the events planned for 2024.

11. Report back on the Christmas Lights switch on and Christmas Lights 2023

Councillors thanked the team and especially the Town Centre and Events Officer, Rachel McCarthy, for her hard work on the Christmas 2023 activities.

CO27/2324 resolved that Congleton Town Council approves Friday 29 November as the date for the switch on in 2024.

Cllr Shaun Radcliffe, Susan Mead, Mark Edwardson and Richard Walton expressed an interest in joining the Christmas team, along with the Deputy Mayor, Cllr Kay Wesley.

12. Approve the Notes of the Community Safety Working Group

CO28/2324 resolved to accept the Community Safety Working group notes held on 7 December 2023.

13. Health and Wellbeing Working Group

CO29/2324 resolved to accept the Health and Wellbeing Working group notes held on 12 December 2023.

14. Integrated Transport Working Group

CO30/2324 resolved to accept the notes of the Integrated Transport Working Group from 26 October 2023.

15. White Ribbon Working Group

CO31/2324 resolved to accept the notes of the White Ribbon Working Group held on 12 December 2023.

Cllr Richard Walton gave a [short presentation on the success of the 2023 White Ribbon Campaign](#).

The meeting finished 8.21

Cllr Kay Wesley
Chair of Community Committee

Congleton ASB Stats

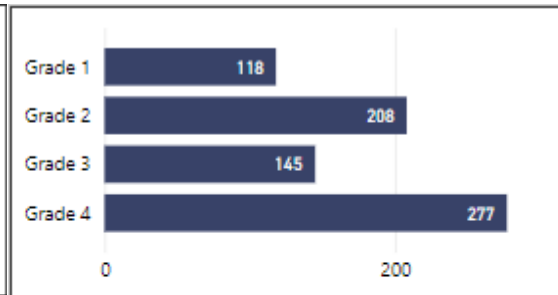
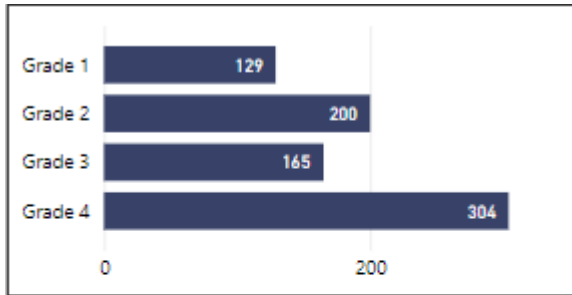
This report will provide the Town Council with key Crime figures for the Period between 01/12/2023 – 31/01/2024.

It will also provide a comparison for the same period in 2022.

Total Reported incidents 01/12/2023 – 31/01/2024

2024

2023 Comparison

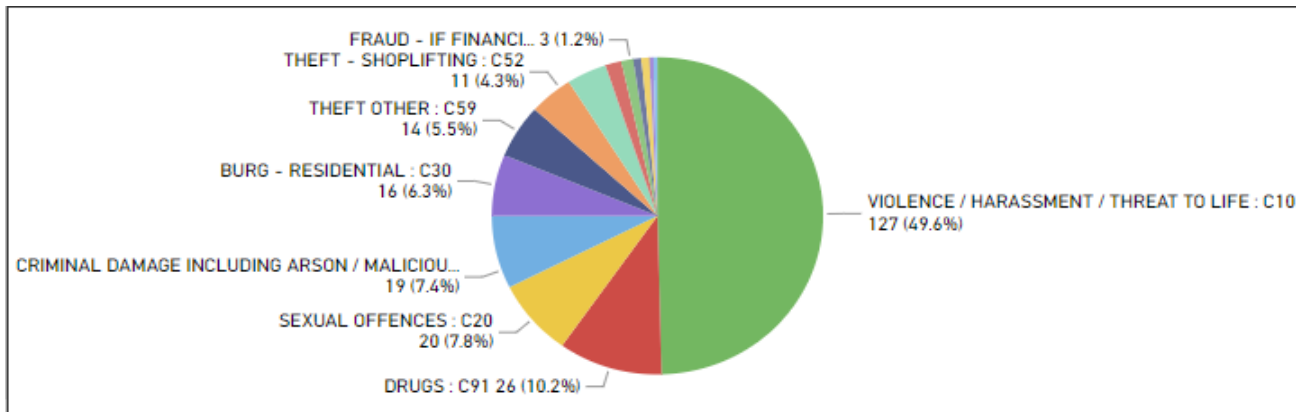


Opening Group	No. of Incidents
Admin	64
Advice	8
Alarms	5
Asb	31
Concern For Safety	58
Crime	256
Domestic	91
Hoax	18
Misper	28
Other	8
Police Generated	78
Public Order	6
Rtc	22
Sudden Death	5
Suspicious Activity	58
Traffic	63
Total	799

Opening Group	No. of Incidents
Admin	58
Advice	3
Alarms	9
Asb	25
Concern For Safety	94
Crime	196
Domestic	79
Hoax	37
Misper	15
Other	7
Police Generated	62
Public Order	11
Rtc	25
Sudden Death	9
Suspicious Activity	49
Traffic	69
Total	748

Increase with total incidents reported to Police from the comparison from 12 months ago with note to the increase of reporting of Crime in the town. This is broken down further below.

Crime Breakdown of the 256 incidents 01/12/23 – 31/01/24



December 23/January 24

Violence - 127

Sexual Offences – 20

Burglary Residential -16

Theft – Shoplifting – 11

ASB - 30

December 22/ January 23

Violence 111

Sexual Offences 10

Burglary 7

Theft Shoplifting 4

ASB - 21

Sexual Offences: Sharp increase in the incidents however, breaking them down; there are 11 of the 20 which is around children using social media and schools reporting, 1 offence linked to Night time economy, 1 Historical and 1 incident created for another force to log a visit.

Burglary Residential: I note that again there is a sharp increase in the figures from previous years, however, how this crime is recorded has changed and this means that attempts and shed breaks are now recorded in this matter. To break this down:- 4 incidents are linked to Mental Health, 7 incidents are attempts or suspicious activity and one is in an empty building.

Shoplifting: 11 incidents 3 locations make up for most of the recorded incidents, Tesco, Tesco Extra and Morrisons Local. Of note, there are no recordings of Theft from Morrisons in the town centre, which I do find difficult to understand. The retail park does not technically fall as part of the Congleton Town – it currently has a Beat code for Sandbach as part of their figures this is something we are exploring to get changed.

ASB 2024 – There has been an increase in ASB in the Previous 12 months, repeat location focus will be around the market area and Morrisons. Beat team will be speaking to the store to discuss issues they have been experiencing, it is also important to understand that ASB for the town remain low, and still reflects as being one of the lowest for Cheshire.

2024 Domestic Offences Incidents in Congleton **86** Arrests **39**

2023 Domestic Offences Incidents in Congleton **79** Arrests **45**

2024 Road Traffic Offences	Highway Disruptions – 26	Road Traffic Offences – 37
2023 Comparison	Highway Disruptions – 26	Road Traffic Offences – 43

Conclusion

Congleton remains one of the safest places to live, work and visit, there has been an increase in demand in Police and this can be looked at in several ways, Confidence in reporting crime, the way offences are recorded, the fact the town is expanding. It is important that as always we continue to work closely together and continue the good relationship we have between the Police and the Town Council. PC Matt STEELE has now joined my team and will be the PC for the Town Centre and Congleton West, I am still trying to recruit for a position within the team to support Matt with Congleton West.

CONGLETON TOWN COUNCIL

COMMITTEE REPORTS AND UPDATES

COMMITTEE:	Community Committee		
MEETING DATE AND TIME	29 February 2024	LOCATION	Congleton Town Hall
REPORT FROM	Rachel Wallace NHS Trust and Rachel McCarthy, Town Centre and Events Officer CTC		
AGENDA ITEM REPORT TITLE	Item 7. Celebrating 100 years of the War Memorial Hospital		
Background	<p>Congleton War Memorial Hospital was opened by the Duke of York on 22 May 1924. This year marks 100 years of the hospital serving the people of Congleton.</p> <p>Rachel Wallace, Head of Communications and Engagement and the NHS East Cheshire Trust will attend the Community Meeting to update councillors on actions that the Trust and hospital is planning to do to celebrate the 100th anniversary.</p> <p>This paper also updates Councillors on the progress that the Town Council has made towards marking the 100th anniversary.</p> <p>This paper is for discussion and noting.</p>		
NHS Trust	<p>To celebrate the centenary of the hospital, the trust is planning to organise the following activities:</p> <p>a) Hosting a commemorative tea party for patients and families of the Aston Ward, with staff dressed in uniforms from different decades.</p> <p>b) Launching a fundraiser for the hospital.</p> <p>c) Creating news stories and generating interest in the War Memorial’s past, present, and future, along with a regular monthly column in the Congleton Chronicle.</p> <p>d) Collaborating with schoolchildren to design a birthday card for the hospital.</p> <p>e) Working with Trees for Congleton to plant trees and hedges around the hospital</p>		
Town Council	<p>To mark the centenary the Town Council is:</p> <p>a) Planting up the main plaque in the park to commemorate 100 years of the hospital. Weather permitting this will be ready for the park event</p> <p>b) Gave the WMH the front page of Bear Necessities in January</p> <p>c) Organise a large public event in Congleton Park on Bank Holiday Monday 27 May from 12 – 5pm</p>		

	<p>More on the Public Event in the Park</p> <p>Rachel McCarthy has taken the lead on this activity. The park has been booked and relevant forms completed for the Event Safety Advisory Group. The event will be in the style of the events that CTC has organised for the Platinum Jubilee and King’s Coronation. Free entry into the park with games, entertainment, options to purchase food and drink or to bring your own.</p> <p>The Hospital Garden Party in the Park will take on a 1920s theme.</p> <p>CTC will apply to CEC for road closures for Park Road and Mill Green. Six staff and volunteers passed their Chapter 8 licence exam on Tuesday 20 February enabling CTC to close roads with CEC permission.</p> <p>A brass band and Swing band have been booked for the Bandstand. The RSPCA will run a dog show, several food and drink stalls are confirmed. The WMH will have a couple of gazebos and uniformed staff putting on activities, Congleton Museum will have a stall. Various groups, organisations and commercial companies that may be able to help provide traditional garden party type activities have been approached.</p>
<p>Financial Implications</p>	<p>The event in the park is expected to account for around 50% of the CTC Tourism budget for the year. Staff are exploring income generation through grants and sponsorship.</p>
<p>Environmental Implications</p>	<p>Organisers are looking to implement much of the learning from the Green events sessions to minimise waste, mileage and plastic use.</p>
<p>Equality and Diversity</p>	<p>The group will work with the Equal Access group to make the event as inclusive as possible.</p>
<p>Decision Requested</p>	<p>To note this report.</p>

**CONGLETON TOWN COUNCIL
COMMITTEE REPORTS AND UPDATES**

COMMITTEE:	Community Committee		
MEETING DATE AND TIME	29 February 2023 7.00 pm	LOCATION	Town Hall, Bridestones
REPORT FROM	Jackie MacArthur, Communities and Marketing Manager & DCO		
AGENDA ITEM REPORT TITLE	Item 8. Updates Paper		
Background	This paper gives members an update on actions from items discussed at the previous Community Committee. These items do not need a full paper and are either ongoing issues or confirmation of completion or resolution.		
Updates	<p><u>Previous</u></p> <p>CE45/2223 Dog agility. This action is still pending awaiting further information from CEC on possible funding available for such a project.</p> <p><u>From 27/6/23</u></p> <p>C004/2324 – A Frames and Barriers –still working with Cheshire East on this area. ONGOING</p> <p>C005/2324 – A training session was held around visual impairment, with more sessions to follow. A date is still to be set for the physical impairment training. ONGOING</p> <p>C020/2324 – Disability Positive Congleton – The first meeting of the Equal Access Congleton Group was held on the 31 January. An Equal Access Survey is live until the 10th March and will help shape the next Equal Access meeting on the 15th March. This group is chaired by Deborah Lawson. Encourage Congleton people to answer the survey - www.surveymonkey.com/r/CongAccess</p> <p>C023/2324 – Totally Locally – ongoing campaign looking to launch fully in April.</p> <p>Action from Public Question</p> <p>a) applying for a Right of Way along the ramp linking Market Street to Market Square via the library: Initial feedback from Cheshire East rights of way is that this does not meet the criteria for a usual right of way that links two highways in a rural or semi-rural setting. More discussions are happening. The question of whether the Town Council could apply to purchase the green space between the library and Capital Walk is still being considered.</p> <p>b) Applying for a Right of Way across the green space at the back of the Town Hall from the Police Station to the library. Response from Cheshire East Rights of Way is that this is Council Land which may be used for</p>		

	<p>development in the future. If it were to be developed that would be the time to ask for a path. There is currently no access to this land, and the previous access was access to a car park for the Council Offices which were demolished many years ago.</p> <p>Item 10 – Key Events for 2024</p> <p>To report back progress on current events run by CTC (figs from 21 February 24)</p> <ul style="list-style-type: none"> • Steven Holbrook – event 27 Feb - sold 182 tickets • Bjorn Again Abba concert – 1 March - sold 196 tickets • Easter Hop around the shops – 40 shops involved in the window hunt • Easter Treats Day - 9 April - Holbrook Farm, In Bloom, Craft stalls, Circus Skills booked • Mayor’s Ball – 26 April - 60 paid and 60 expressions of interest. • 100th Celebration event – covered in item 7. <p>A 36-page, A6 Events and Attractions booklet has been prepared and should be available ahead of the Congleton Unplugged event on the 15 March. This will be delivered to 16,000 homes in the area, as well as out to other towns and at pick up points in Congleton.</p>
PROPOSALS	To Note this Report

CONGLETON TOWN COUNCIL
COMMITTEE REPORTS AND UPDATES

COMMITTEE:	Community Committee		
MEETING DATE AND TIME	29 February 2024 7.00 pm	LOCATION	Congleton Town Hall
REPORT FROM	Debbie Coxon, Marketing and Communications Officer		
AGENDA ITEM REPORT TITLE	Item 9. Communications Update		
Background	This paper has been prepared to give committee members an update on the communications activities that took place between 15 December to 15 February.		
Details	<p>Social Media Overview</p> <p>Facebook Followers: 4.6K Instagram Followers: 1.1K Twitter: 3.5K</p> <p>A new Facebook page has been launched to highlight the work undertaken by Streetscape.</p> <p>Reach: FB is up 9.8% compared to the last reporting period. Insta is slightly down</p> <p>Visits: Down on both platforms</p> <div style="display: flex; justify-content: space-around;"> <div style="width: 45%;"> <p>Reach</p> <p>Facebook reach ⓘ</p> <p>66,609 ↑ 9.8%</p> </div> <div style="width: 45%;"> <p>Instagram reach ⓘ</p> <p>750 ↓ 2.6%</p> </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 20px;"> <div style="width: 45%;"> <p>Visits</p> <p>Facebook visits ⓘ</p> <p>3,757 ↓ 53%</p> </div> <div style="width: 45%;"> <p>Instagram profile visits ⓘ</p> <p>137 ↓ 14.9%</p> </div> </div>		

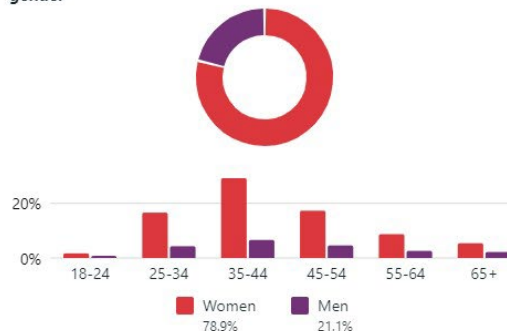
Audience

Current audience Potential audience

Facebook followers ⓘ

4,646

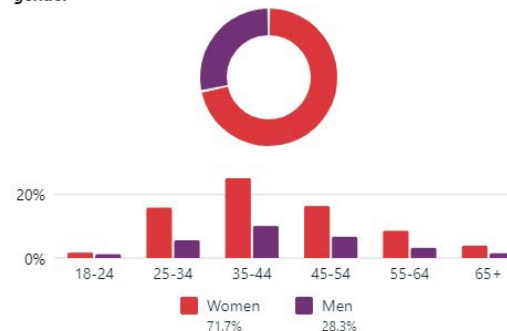
Age & gender ⓘ



Instagram followers ⓘ

1,061

Age & gender ⓘ



Women aged between 35-44 years are the highest followers. The majority of followers are from Congleton 52.3% (FB) & 57.8% (Insta). Followed by S-O-T, Macc, Biddulph, Crewe.

Social media posts issued (excluding shared posts): 404. Average of 4 per day on FB

Highest reach on a FB post – 22 Dec

“Good news for residents! D&G have announced bus service 94 will have Saturdays introduced from 24 Feb”

Reached 26,149 people, 6.9% higher than the average post reach (378)

Highest reactions on a FB post – 22 Dec

“Good news for residents! D&G have announced bus service 94 will have Saturdays introduced from 24 Feb”

Received 19.2% more reactions (193 reactions) than the average post (1 reaction)

Highest comments on a FB post – 30 Jan

“Tomorrow is bin day, please park responsibility...reports of unemptied bins”

81 comments received compared to the average post (0 comments)

CTC social posts are usually shared to:

Congleton Chat’s Back	26.9K members
Congleton News & Views	13.2K members
Congleton Radio	1.1k followers

CTC Website

Key points:

- Total number of visits: 9,768
- The Homepage (1,122) is commanding the top spot in terms of site visits with the next closest pages coming in at just under a third of the views; Committee Meetings (358) and Shopping in Congleton (314)
- 88% of visits are generated organically (via search engines such as google/bing etc), 10% direct (via the URL) and 2% through social links
- Average engagement times of 68 seconds

Top 10 pages (largest numbers of visits)

Page	%	#
Welcome to Congleton	11.5	1122
Committee Meetings	3.7	358
Shopping In Congleton	3.2	314
What's On	2.8	269
Book the Town Hall	2.4	233
Wedding Parties	2.3	228
Meet the Councillors	2.1	205
Contact Us	2.0	192
Congleton Market	1.6	156
Council Meetings	1.6	154
Total		3231

The Homepage, Shopping in Congleton and What's On pages are the most common landing pages, however only the homepage has a significant increase in engagement time at 95s, followed by the shopping in Congleton page at 34s. Whilst the What's on page has just under half the amount of acquisitional visits it has significantly more engagement at 55s

Site visit time is generally higher than previously across all acquisition methods for searched and direct landings at 65s and 98s compared to 39s and 41s previously. Social links are as before lower than direct and search times at 47s compared to 29s.

Devices used

Devices	%	#
Mobile	60.89	2057
Desktop	34.94	1180
Tablet	4.17	141
	100.00	3378

	<p>Noticeboards</p> <p>The six town noticeboards and the CIC What’s on Window are updated weekly to promote town council events and activities organised by local organisations and community groups.</p> <p>New print</p> <ul style="list-style-type: none"> • Bear Necessities (Winter 2024) • Tribute night posters • Food & Friendship flyer reprint <p>Press Releases – 11</p> <p>Editorial</p> <ul style="list-style-type: none"> • Effective Directories (double page) Jan, Feb (circl. 11k)
	<p>For Councillors to note the report and for the officer team to take on board suggestions and recommendations from Councillors.</p>
<p>Financial Implications</p>	<p>Work is delivered within the annual budgets set by the Town Council</p>
<p>Environmental Implications</p>	<p>Considered as part of each piece of work. Carbon-neutral certificates are obtained for Bear Necessities and paper from sustainably managed sources used for other work.</p>
<p>Inclusivity Diversity Impact</p>	<p>The team uses different channels and communications tools to meet different audiences.</p>
<p>PROPOSALS</p>	<p>That Councillors note this report.</p>

CONGLETON TOWN COUNCIL

COMMITTEE REPORTS AND UPDATES

COMMITTEE:	Community Committee		
MEETING DATE AND TIME	29 February 2024	LOCATION	Congleton Town Hall
REPORT FROM	Jackie MacArthur, Communities and Marketing Manager/Deputy Chief Officer		
AGENDA ITEM REPORT TITLE	Item 10. Service Level Agreement with Congleton Community Projects		
Background	<p>Congleton Town Council has commissioned Congleton Community Projects (CCP) to carry out tasks to enhance the quality of life for people living in Congleton for many years. Until 2010, Congleton Community Projects was located in the Town Hall and their rent was part of the agreement with the Town Council (who purchased the Town Hall in 2008). Congleton Community Projects was responsible for the Single Regeneration Grant in the 1990s to modernise the Town Hall.</p> <p>Whilst located in the Town Hall, CTC gave CCP a grant of £9k plus office space. When CCP moved into the Electric Picture House in 2010 the Town Council increased the grant to £16k per year. This has remained the same for 14 years and is used to cover most of CCP day to day-to-day funding and admin costs.</p> <p>The Town Council has a Service Level Agreement with Congleton Community Projects. This has been dealt with at officer level and Congleton Community Projects has presented to the Finance and Policy Committee on an annual basis ahead of budget setting to give councillors a wider understanding of what is being delivered with the grant funding.</p> <p>Council resolved on 25 January that the Chief Officer could sign payments of regular grants or SLAs over £5k once the SLA was in place. It therefore seemed prudent to bring the SLA to this committee for Councillors to comment and approve.</p> <p>A copy of the DRAFT SLA for 2024-25 is attached.</p>		
To Note	<p>The SLA for 2024-25 is very similar to the 2023-24 agreement. The changes are highlighted in yellow are made by CTC officers. The changes in green are recommended by the CCP Manager. CCP Manager has approved the CTC changes in principle but will need to discuss with her board of directors before signing off. The CTC changes are:</p> <ol style="list-style-type: none">1. Date changes to be current for the forthcoming year.2. Payments – CTC is suggesting that the payments should be split across 6 payments across the year rather than 100% in April.3. The Aspiration for a three-year settlement has been removed on the advice of RFO/CO.4. Councillors to select a member of the Council to attend CCP board meetings to represent the interests of the Town Council.		

	<p>The CCP changes are:</p> <ol style="list-style-type: none"> 5. Changed from assisting with the Pride and Jazz and Blues parade to organising them. 6. 2.3 Adding about a notice period if the Council were to drastically change the SLA. This is because CCP starts to plan and commit to projects up to a year in advance, particularly an event as large as the Food and Drink Festival.
Financial Implications	£16k has been set aside in the 2024-25 CTC budget for a grant for CCP. If the SLA is approved a payment programme can be set up to meet the SLA in line with the policy change agreed at the Council meeting on 25 Jan 2024. (CO to sign SLAs over £5k that are in place.)
Environmental Implications	Congleton Community Projects are aware of and promote sustainable and best environmental practices where possible.
Equality and Diversity	One of the key aspirations of Congleton Community Projects is to engage, support and encourage some of the hardest-to-reach members of our community.
Decision Requested	For Councillors to approve this Service Level Agreement between Congleton Community Projects and Congleton Town Council.

Service Level Agreement with Congleton Community Projects and Congleton Town Council

1. Purpose and Objective

1.1 This Service Level Agreement (SLA) is between Congleton Town Council (CTC) and Congleton Community Projects (CCP). It sets out the expectations, roles and responsibilities between the two parties in connection with the £16,000 grant that Congleton Town Council will pay to Congleton Community Projects for the delivery of services during the financial year 2024-2025.

1.2 The two organisations should work closely together with mutual trust and understanding, sharing the common goal of increasing community involvement and visitors numbers to the town, through the delivery of quality events and opportunities to embrace the arts.

2. Main Parties and Term of Contract

2.1 For the purposes of this SLA the key contact within Congleton Town Council will be the Communities and Marketing Manager/ Deputy Chief Officer who will be responsible for delivering CTC side of the agreement.

2.2 For the purposes of this SLA the key contact for Congleton Community Projects will be Jo Money who will be responsible for delivering CCPs part of the agreement

2.3 This SLA will run from the 1st April 2024 until the 31st March 2025. It will be renewed on an annual basis. CCP will be given at least six month's notice of any future substantial change.

3. Role of CTC

3.1 CTC will transfer £16,000 to Congleton Community Projects. This will be paid bi-monthly on the first Friday of the month by BACS. £3,500 on 5 April, £2,500 on the first Fridays in June, August, October, December and February. This does not prevent CCP from applying for a CTC grant towards specific projects during the year.

3.2 CTC will hold a meeting with CCP ahead of budget setting in November 2024 to discuss the SLA for the next year.

Removed the aspiration of the 3 year agreement

3.3 CTC will have a CTC representative on to attend CCP board meetings. This will be formalised at the Annual Town Council Meeting in May each year.

3.4 CTC will proactively help with the promotion and marketing of CCP and Partnership led events

3.5 CTC will meet with CCP quarterly to review progress

4. Role of CCP within this SLA

CTC recognises that CCP is an autonomous body that performs a number of functions for the benefit of the town and has other funders as well as Congleton Town Council. For the purposes of this SLA it is only concerned with the projects connected with the SLA between CTC and CCP. These are:

4.1 CCP to help re-establish and act as secretariat for the Congleton Events Advisory and Development Team for Congleton. The aim of EAD Group will be to co-ordinate art, cultural and other events within Congleton. It will also offer and logistical support to organisers.

4.2 CCP to deliver an annual Food and Drink Festival for the town in the summer, creating an event that encourages purchasing local produce and promotes healthy eating and lifestyles. The event should attract visitors to the town and be considerably bigger in scale than the monthly Makers Market.

4.3 CCP to collate and disseminate up-to-date information about local groups and organisations operating in Congleton and make this information publicly available (where permissions are given). This is with the aim of making Congleton better connected and helping to promote local groups and organisations.

4.4 CCP to take responsibility for organising an annual Play Day in the Town Centre to encourage Congleton's youngest members to use the Town Centre, discover Congleton and engage in healthy outdoor activities, enjoy playing and encourage wellbeing.

4.5 CCP and CTC to deliver and manage a quality entertainment package as part of the Christmas Lights Switch on in November. This should include stage and street entertainment. The budget set for entertainment will be agreed within the Christmas Group Meeting.

4.6 CCP to raise funds for and deliver a traditional lantern parade as part of the Christmas celebrations. CCP will raise the funds connected with this project and will run at least three public workshops allowing members of the public to make lanterns

4.7 CCP to support the development work of a wellbeing hub in Worrall Street

4.8 CCP to **organise** the Annual Umbrella Parade as part of the Congleton Jazz and Blues Festival and **organise** the Parade for the Congleton Pride event.

4.9 CCP to continue to take the lead in developing arts and culture opportunities for the community of Congleton Town.

4.10 CCP to provide early advice and guidance to groups and individuals interested in organising a public event in Congleton.

4.11 CCP to offer fund-raising advice and signposting to funders for local groups and organisations wishing to put on an event or start up a project in Congleton.

4.12 CCP to offer local groups advice and guidance on finding volunteers and managing volunteers for events.

5. Health, Safety, Personnel, Equipment and Insurances

5.1 CCP will be responsible for its own health, safety, personnel, equipment and insurances, unless CCP is working in conjunction with the Town Council on an event such as the Christmas Lights Switch-on where the Town Council is taking the lead.

6. Monitoring and Concerns

6.1 Updates will be given at quarterly meetings. Success will be via the events being well-attended, up-to-date listings of organisations in Congleton being made available and a continuation of arts and cultural activities for Congleton. This will be reported into the newly formed Community Committee.

6.2 If there are any concerns with Congleton Town Council's management of this SLA that cannot be resolved through the Marketing and Communities Manager/ Deputy Chief Officer the issue should be directed to the Chief Officer.

6.3 If there are any concerns with the delivery of this SLA that cannot be addressed through the CCP Manager it should be directed to the Chair of Congleton Community Projects.

Signed _____

Name _____

On behalf of Congleton Town Council

Signed _____

Name _____

On behalf of Congleton Community Projects

Minutes of Meeting
Community Safety Working Group
Thursday 13 February 2024 1.30pm – 3pm

Present: Cllr Kay Wesley (Chair) Cllr Amanda Martin, Cllr Richard Walton, Cllr Susan Mead (via zoom), Cllr Shaun Radcliffe, Sergeant John Roberts, PC Matthew Steele, Jackie MacArthur, Rachel McCarthy.

1. **Apologies for Absence** -Cllr Glen Williams, Cllr Robert Morton, Cllr Sally Holland, Cllr Robert Brittain, Stuart CCTV, Julia Pestall- Hassell (CEC)
2. **Notes of the meeting** of 7 December 2024 were accepted
3. **Draft Agenda** was accepted – with additions added to AOB around Little Street, Bowling Green, Parking at Moody Street, Taxi evening trade.
4. **Action Log** - updates
 - a) 12 October – Vaping mystery shopper – John Roberts to speak to trading standards to encourage action.
 - b) 12 October – Cllr Wesley to research anti-drug campaign for youth
 - c) 7 December – Meadows – noted action had been taken. Chase up about final clearance
 - d) 7 December – Visits to schools by White Ribbon group completed
 - e) 12 October – visits to CCTV to be sorted after 22 February when new cameras are installed
5. **Police update on Crime (Sgt John Roberts)**

Sgt John Roberts introduced Matt Steele – the new PC for Congleton. Matt had previously served as a PCSO in Congleton and knows the area well. The Sergeant talked through a report showing [reported crimes in Congleton December 23 and January 24.](#)

Noted: The number of crimes reported in Congleton has increased year on year and talked through potential reasons.

Noted: Congleton Policing Unit is understaffed with 1 PCSO and 2 PCS.

Noted and thanked: The Beat Sergeant John Roberts leaves on the 26 February for a new role in Crewe. The team thanked him for his support over the past two years and wished him well.

Action 5.1 Believe Shoplifting is still under-reported so agreed that we would write a letter from the Police and Town Council encouraging reporting of all crimes on 101 online. (see item 10)

Action 5.2 Concern about spiking not being reported to the Police. Calling an ambulance is not enough and it is important that forensic blood/urine testing is done – not just hospital testing. Police to roll out more training for officers. CTC to include information in the next Bear Necessities, Rachel to mention the issue at the next Pub Watch and raise awareness of the protocols will all the Night time economy main areas on a one-to-one.

Action 5.3 Rachel to investigate spiking kits that check a wide range of substances - would it be possible to make available to venues.

Action 5.4 To reissue posters focussing on Spiking being a serious crime.

6. Police Priorities for Congleton Beat Team

Priority remains Violence against Women and Girls

7. CEC ASB Team – any updates

CEC was not able to make this meeting. Nothing was reported in advance.

8. CCTV update

The camera in Lawton Street will be relocated on the 22 February. A new camera (purchased by CTC) will be installed in West Street on the 22 February. All the cameras have been upgraded by CEC.

Action 8.1 – Circulate Quarter 3 CCTV report to group members

Action 8.2 – Arrange visits in groups of 3 to CCTV HQ in Macclesfield after the 22 Feb

9. Community Safety Training Modules

[Community Safety Modules](#) have been added to the Town Council Website (see link)

Action 9.1 – Jackie to check all modules included and update as necessary

10. Shop Watch

The online group is working well. The Trader admin has changed due to changes of employees

Action 10.1 Rachel has rolled out ShopWatch to businesses in High Town and the Spar in Mossley. Next extension to Barn Road and West Heath

Action 10.2 Police to make more effort to pick up evidence from shops – 5th March the police will be carrying out a Design out Crime day where the police will be speaking and advising with shops.

Noted a change in admin for Shop Watch due to an Admin leaving her shop role. This is run by the shops for the shops. Admin based in Holland and Barratt and WH Smiths.

11. AOB

11a - Parking problems - [Operation Park Safe](#) is being rolled out across Cheshire Police.

Action 11a Help to publicise this Operation and encourage people to report bad parking appropriately

11b – Cllr Amanda Martin – reported that will step down from this group as on lots of working groups. Cllr Martin asked that Linda Weber, the Street Pastor Co-ordinator be included in the group to report on work or concerns of the street pastors. This was accepted by a vote.

Action 11b – remove Cllr Martin from the group and add Linda Weber – JMacA.

11c - Problem with **Out-of-Town Taxis** parking near popular night spots and taking trade from the Congleton Taxi companies. Already reported to Cheshire East Council

Action 11c – Rachel to discuss with pubwatch. Jackie to chase up with licensing.

11d Question about **Safety on Swan Bank** near Rumba due to queues on Friday and Sat nights.

Action 11d – Rachel to speak with the owners about reinstalling the barriers.

Note: Rachel contacted Rumba the next day. Rumba had a meeting with Highways, Licensing, Environmental Protection and Cheshire Police with a result that they would not give permission for a temporary or permanent barrier to be installed on Swan Bank.

11e Bowling Green – ASB – Streetscape Team concerned about inappropriate behaviour on the bowling green. The Bowling Green is an open space in the park and is maintained to a high standard. Riding bikes, playing non-bowling games, dog walking etc is causing a lot of damage

Action 11 e – Suggested first tactic should be publicity and signage. Jackie to speak with Ruth to organise.

12. Date of Next Meeting Thursday 18 April 2024 3.30pm – 5pm

Health and Wellbeing Working Group Minutes

Tuesday 13 February 2024 TEAMS Meeting (Virtual) 3.30pm – 5pm

Present CTC: Cllr Suzy Firkin (Chair), Cllr Emma Hall, Cllr Amanda Martin, Cllr Heather Pearce, Cllr Richard Walton, Cllr Kay Wesley, Jackie MacArthur (CTC)

Guests: Rachel Wallace, Head of Communications and Engagement NHS Cheshire East Trust (until item 5) Usman Ashiq, Plus Dane Community Engagement Officer (part of item 3) Dr Paul Bishop Lawton House Surgery (3.45 – 4.35)

1. **Apologies** Cllr Liz Wardlaw, Cllr David Brown
2. **Draft Agenda Approval** – approved
Notes of the meeting of 13 February also approved
Action: Add Notes of Meeting of Previous Meeting to the Agenda

3. Review of Action Log

Work outstanding:

1. Promotion around Primary Care Network (needs to be time appropriate)
2. Disability-positive objectives – long-term projects, but work started
3. Inclusive Living – blockage with CEC
4. Hospital League of Friends – being picked up by Rachel Wallace's team
5. Work on adding value to the Health and Wellbeing Calendar

Usman from Plus Dane gave an update of the Wellbeing Hub planned for the 2nd floor of Worrall Street. Work still progressing on governance, logistics, health and safety, risks and barriers and suitable IT solutions. Envisaging the hub will be a 12-month pilot. Likely to cost around £33k, Plus Dane already secured £30k. Plus Dane would manage the project for the first 12 months. Hoping that Plus Dane will sign off the project at the end of February and then 2-3 months to prepare the building. Aiming for long-term success. 10 delivery partners interested in using the space.

Action: 3.1 Usman to keep the group updated on progress and support that is required.

4. Update on Primary Care Network - Dr Paul Bishop.

Work is ongoing to improve Primary Care delivery in Congleton and Holmes Chapel. Physical distance and for ease of patients the two towns will have different solutions. GP surgeries welcome the Diagnostic centre to be built at the War Memorial Hospital –localness will be beneficial for speeding up tests. An advanced nurse practitioner has been appointed to help across the CHOC surgeries. There are currently 48,600 patients registered with the 4 surgeries. All the surgeries are growing in patient numbers. From January 2019 – 2024

- Holmes Chapel Surgery practice list size increased by 600 patients
- Readsmoor Surgery practice list size increased by 1200 patients
- Lawton House Surgery practice list size increased by 1600 patients
- Meadowside practice list size increased by 800 patients

The estimated growth is a further 9% by 2028. There are issues around treatment space locally and also a national problem of recruiting GPs. Many local health professionals are

nearing the end of their working lives. Finding solutions for delivering health care locally is a priority. General discussion around this followed.

The Chair thanked Dr Bishop for updating the group

Action: 4.1 Will give space in the Town Council newsletter and support communications when the Cheshire East NHS is in a position to start consultations.

Action: 4.2 Invite Dr. Bishop and Dr. Buckley to speak at future Community Committees

5. Update on the War Memorial 100 years celebrations – Rachel Wallace, NHS East Cheshire

Rachel updated the group on East Cheshire NHS Trust and plans to celebrate 100 years of Congleton War Memorial Hospital.

- a) Noted the 100th birthday is officially the 22 May (not 4 August) Town Council is working on plans for a 1920s hospital fete in the park. The Aston Ward looking at a tea party with nurses in uniforms from the decades.
- b) The NHS Trust will write a monthly column in the Chronicle.
- c) Launching a charity appeal for the hospital and gaining ideas of what local people would like to see the commemorate 100 years.
- d) Exploring ideas around a birthday card competition, artist in residents, health and wellbeing garden.
- e) Discussed the best ways to reach out to the Congleton public.

Actions:

5.1 Rachel W to contact the Hospital League of Friends regarding fundraising

5.2 Rachel W invited to speak at the Community Committee

5.3 Jackie to work with the Trust and others on an information stand in the Town Centre

5.4 Jackie to connect Rachel W to Alison Wright – Congleton Volunteer Action

6. Update on Support Living Centres in Congleton

Cllr Suzy Firkin told the group we are still waiting for updates from Cheshire East on Bradshaw House, Mountview and Moody Hall.

Action

6.1 – Cllr Suzy Firkin to enlist support from Cllr Wardlaw to get some answers from CEC

7. Disability Positive – Cllr Kay Wesley updated the group

The first meeting of representatives with a range of disabilities was held in the Town Hall on the 31st January. See Press release. The group will meet again in March. Members were found via social media or Town Council contacts. The group will be chaired by Deborah Lawson.

We have worked with the group on a survey and this has now been finalised and is open. The link is <https://www.surveymonkey.com/r/CongAccess>. The survey closes on the 10th March.

A mobility event is being organised for Councillors.

Action 7.1: Group to share the Survey monkey details and encourage people to complete the survey.

Action 7.2: Arrange for Deborah to speak to Council or Community Committee about the Equal Access group.

Continue to work on actions previously agreed.

8. Health and Wellbeing Fayre

Cathy Dean is working on this event on Tuesday 25 March. 35 stalls confirmed and 4 workshops. Event is from 10am – 3pm. See [press release](#).

Action 8.1 Volunteers needed to help with the event – any group members able to help let Jackie or Cathy know (Cllrs Suzy Firkin, Cllr Kay Wesley and Cllr Amanda Martin volunteered)

9. Feedback from CEC Health and Wellbeing Scrutiny Group.

Cllr Wardlaw was not able to make the meeting – add to agenda for April

Action 9.1 The Chair will seek an update from Cllr Wardlaw.

10. Well-Being Campaigns 2024 - Jackie MacArthur

A copy of the Google Docs calendar was shared Link to the Health and Wellbeing [calendar](#)

Actions

10.1 All members to see if there is any campaign that they could enhance.

10.2 Jackie to contact Kate Fallon re National No Smoking Day 13 March

10.3 Cllr Hall offered a free online yoga event for International Women's day – since withdraw as not available that day, but potential to offer it earlier in the week.

11. AOB – None

12. Date of Next Meeting

Tuesday 9 April 3.30pm – 5pm

Meeting ended 5.02pm

CONGLETON TOWN COUNCIL

COMMITTEE REPORTS AND UPDATES

COMMITTEE:	Community Committee		
MEETING DATE AND TIME	29 February 2024	LOCATION	Congleton Town Hall
REPORT FROM	Jackie MacArthur, Communities and Marketing Manager/Deputy Chief Officer		
AGENDA ITEM REPORT TITLE	Item 13. Response to CEC Consultation on Crossing Points		
Background	<p>Cheshire East Council (CEC) is consulting on a proposal to change the way it assesses and prioritises road crossing requests. CEC believes its current means of evaluating crossings, which was approved in 2011, is too simplistic and CEC is seeking views on a new priority matrix for assessing crossings. The closing date for comments on this consultation is 10 March 2024</p> <p>The purpose of this paper is</p> <ul style="list-style-type: none">• To establish if CTC Community Committee wishes to respond to this consultation• To establish how the Town Council wishes to respond. <p>To aid this debate I have created a table of the 34 proposed considerations and their proposed marking scheme. This can be seen in appendix 14a. I have also given some suggestions for comments that you may wish to make – this can be added to either before or during the committee.</p> <p>The Cheshire East Consultation is asking for comments on the proposed way of evaluating crossings. It is not the opportunity to request new crossings, although it may be an opportunity to list the crossing points that have already been raised as needed in Congleton. The list included at the end of this paper has been taken from various documents or action plans of the Council.</p> <p>Cheshire East Council has warned that it is introducing the new policy because demand for pedestrian crossings exceeds the council’s available funding each year.</p> <p>More about the CEC Consultation can be seen here (Click here – you will be taken to the consultation on Cheshire East Council’s website.)</p>		
Detail	<p>The updated draft strategy uses a prioritisation matrix to assess where new crossings are needed. This prioritisation matrix consists of 34 considerations spread across 8 topic areas. The marking system is given for 32 of the measures. Two measures relate to the ‘tartan rug’ and points are allocated based on population demographics for the ward of over 65s and under 16s. It doesn’t say how many points this attracts.</p> <p>For each measure in each section CEC asks if the consultee agrees with the measures and if they agree with the scoring. There is also an opportunity to raise concerns.</p> <p>Below are initial observations from officers that Councillors may wish to include in the consultation:</p> <p>Section A Casualty Reduction:</p>		

<p>1. This measure only considers actual casualties and claims on a road. When local people are aware that an area is dangerous, action needs to be taken ahead of casualties occurring.</p> <p>2. Is it right to give so many more points to accidents where there has been a claim, rather than acknowledging all actions. Most claims are settled out of court – would these count?</p> <p>3. Is it right to ignore collisions where the driver was under the influence of alcohol or drugs.</p> <p>Section B – Sustainable Travel</p> <p>3. It's a bit of chicken and egg if there were more safe crossings more people may choose to cycle? This measure is weighted to help those areas where cycling is already well established. Does that need to be commented on?</p> <p>4. Not sure why if there is a shared path they are marked down for a crossing point compared to where there is no shared path?</p> <p>Section C: Accessibility and Capacity</p> <p>5. The section on footpaths assumes that there are appropriate footpaths in the area. There are some places in Congleton where there is a crossing needed but also a path needs to be installed to create a safe walking/ cycling route in an area that was rural and is now built-up due to the expansion of housing estates.</p> <p>Section D Amenity</p> <p>6. There is no sense of scale with the amenities – which makes it very simplistic. The footfall will be very different for a small parade of shops versus a supermarket.</p> <p>7. The section is biased towards schools, not a bad thing as safe routes to school need to be encouraged – but potentially 23 points in this sections for schools – with more points in other sections too.</p> <p>8. Would like CEC to reconsider giving a bit more emphasis to the hospitality industry. Hospitality venues attract many visitors to our towns during the day and evening and their requests for safe crossing points are valid.</p> <p>9. No definition given to 'close proximity' - is this within ¼ mile, 200m? 5 minutes walk?</p> <p>Section E: Neighbourhood Engagement</p> <p>10. Disappointed to see so little weight given to the views of Town and Parish Councils - if 3 people express concerns over a three year period it is worth 10 points. If the Town Council supports an application it is worth 3 points. If the ward member supports it is worth 5. Does this mean if all 3 ward members support it is worth 15 points?</p> <p>Section F: Local Concern</p> <p>11. It would be useful to know the weighting given for the age demographics.</p>
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	<p>12. The number of people with mobility issues and visually impaired should be considered in addition to the characteristic of being under 16 or over 65.</p> <p>Section H – Protects and Improves the Environment</p> <p>13. Not sure about the relevance of the AQM zones – I assume that the aim is to stop more traffic from idling– but is it right that pedestrians and those wishing to cross the road are penalised?</p> <p>14. There is 10 points if there is a school crossing in operation. Maybe this should be has there been a school crossing point in operation in the past 10 years? It’s something that seems to have been lost in many places and not sure how many are still operational?</p> <p>Overall</p> <p>Due to the financial state of Cheshire East Council, it feels as though the whole exercise is a bit futile as it appears that there will be very little funding available for crossings across the borough. Due to changes in the law, the Pelican crossings are being phased out and replaced with either PUFFIN or ZEBRA – which will also require funding.</p> <p>Getting correct crossings in place at the time of planning applications when new estates are being added to towns seems to be the most likely way to help create crossings to help create safe walking and cycling routes within our towns.</p>
	<p>What happens if a crossing scores highly in the Prioritisation Matrix</p> <p>When Cheshire East has an approved Prioritisation Matrix, all crossing requests will be assessed against it. The top percentile of locations will be determined annually and taken forward for further investigations as the annual program. Locations that are then progressed to detail design and implementation will be informed by the budgets available. Specific locations will only be prioritised once every three years unless there is a material change</p>
<p>Crossing points that Congleton would like to see.</p>	<p>(add from LTP, TV, Walking and Cycling Strategy, Committee papers.</p> <ul style="list-style-type: none"> • CO66 – Introduce a pedestrian crossing at the A34 Clayton Bypass near the fire station and Dane Street. • CO124 – Installation of a pedestrian crossing on Rood Hill close to the junction of Daisybank Drive • CO127 – Pedestrian Crossing at Mossley Traffic Lights • CO130 – Controlled crossing at Eaton Bank • CO132 - Pedestrian crossing at the Mount, A34 Newcastle Road • CO133 – Improved surface and lighting at Tommy’s Lane and a pedestrian crossing on Brook Street <p>Requests have also been made for:</p> <ul style="list-style-type: none"> • Mill Street from the Antrobus Street Car Park to Duke Street. • Mill Street to Antrobus Street near Able World/entrance to the Market Quarter

	<ul style="list-style-type: none"> • Where West Street meets Antrobus Street • To cross Market Street near Morrisons • To cross Worrall Street when walking along Mountbatten Way. • Jackson Close – when the pavement runs out down the hill from Eaton Bank • Park Lane – to cross the Railway station
Financial Implications	None at present – responding to a CEC consultation
Environmental Implications	Good crossing points across the town would encourage more people to walk, cycle and use active travel methods more frequently.
Equality and Diversity	Cheshire East’s strategy should be designed to take on board inclusivity and access for all for residents.
Decision Requested	To discuss if Congleton Town Council wishes to respond and if some or all of the points raised (1-13) should be included in the response along with other issues raised by Councillors.

No	Prioritisation Consideration Measure	How it is scored	Max			
A: Casualty Reduction (13)						
1.	Have there been any collisions (excluding driving under the influence) that have involved pedestrians or cyclists crossing the road?	scoring: Yes = 3, No = 0	3	0		
2.	Have there been any claims at this location?	Yes = 10, No = 0	10	0		
B: Sustainable Travel (13)						
3.	On a cycle route in the Transport Development Plans?	Yes in the TDP = 2, Cycle route but not in the TDP = 1, No cycle route = 0	2	1	0	
4.	A propensity for cycling in the local area www.pct.bike	>30% = 5, 20% - 30% = 3, < 20% = 1	5	3	1	
5.	Is there a shared use path at this location?	Yes = 1, No = 0	6	1		
C: Accessibility and Capacity (23)						
6.	Footway provision	No footways = 0, Footway on 1 side only = 1, Footway on both sides with 1 side wider than the other = 2, Footway on both sides equal width both sides = 3	3	2	1	0
7.	Is the road one way or 2 way?	One way = 1, 2 way = 2	2	1		
8.	Is the road divided?	Yes = 3, No = 1	3	1		
9.	How many lanes are there?	Up to 2 = 1, Up to 4 = 3, Up to 6 = 5	5	3	1	
10.	Are there any obstructions to the footways (e.g. street furniture)?	Yes = 0, No = 4	4	0		
11.	Are there any civil engineering constraints at this location?	Yes = 0, No = 6	6	0		
D: Amenity (42)						
12.	How many retail facilities are in close proximity (e.g. shops, supermarkets, hair & beauty establishments)?	Under 3 = 0, 4 to 12 = 1, 13 or more = 2	2	1	0	

13.	How many education facilities are in close proximity (e.g. nurseries, schools, colleges, universities)?	0 = 0, 1 to 2 = 5, 3 or more = 10	10	5	0	
14.	How many health care institutions are in close proximity (e.g. doctors, hospitals, care homes, dentists)?	0 = 0, 1 to 3 = 5, 4 or more = 10	10	5	0	
15.	How many hospitality facilities are in close proximity (e.g. cafes, restaurants, takeaways, bars, hotels)?	0 = 0, 1 to 10 = 1, 11 or more = 2	2	1	0	
16.	How many places of worship are in close proximity?	0 = 0, 1 to 2 = 1, 3 or more = 2	2	1	0	
17.	How many tourist attractions or leisure facilities are in close proximity (e.g. museums, garden centre, gardens, historic Houses, gyms, parks, etc)?	0 = 0, 1 to 3 = 1, 4 to 6 = 2, 7 or more = 3	3	2	1	0
18.	Would a crossing facility provide access to an educational establishment?	Yes = 10, No = 0	10	0		
19.	Is this location on a route to a Primary School?	Yes = 3, No = 0	3	0		
E: Neighbourhood Engagement (20)						
20.	Is there evidence of political support from a ward member?	Yes = 5, No = 0	5	0		
21.	Is there evidence of stakeholder support from a town or parish council?	Yes = 3, No = 0	3	0		
22.	Is there evidence of other political support?	Yes = 2, No = 0	2	0		
23.	Is there evidence of support from other organisations (e.g. resident associations, disability groups)?	Yes = 5, No = 0	5	0		
24.	Is there a school travel plan to support a crossing facility?	Yes = 5, No = 0	5	0		
F: Local Concern (20+)						
25.	Number of unique recorded resident and/or stakeholder concern for vulnerable road user safety on CONFIRM? (in past 3 years)	0 = 0, 1 to 2 = 5, 3 or more = 10	10	5	0	

26.	Does this location directly link into existing or proposed active travel schemes?	Links to an existing scheme = 10, Links to a proposed or scheme in design = 7, Links to a scheme on a 'wish list' = 4, Does not link to any active travel scheme = 0	10	7	4	0
27.	Score for the population in the ward 65 and over	Matrix score has been derived from the tartan rug. * see note 1				
28.	Score for the population in the ward 16 or under	Matrix score has been derived from the tartan rug. * see note 1				
G: Supporting Growth (10)						
29.	Will a crossing facility at this location help improve or provide a link to a town or village centre?	Yes = 5, No = 0	5	0		
30.	Will a crossing facility in this location help improve or provide a link to an employment site?	Yes = 5, No = 0	5	0		
H: Protects and Improves the Environment (20)						
31.	No. of other active travel measures the location ties into or links to	No other active travel measure = 0, 1 other active travel measure = 1, 2 other active travel measures = 2, 3 or more active travel measures = 3	3	2	1	0
32.	Would a crossing facility provide access to a transport hub e.g. railway or bus station, bus stop, cycle hub or taxi rank?	Yes = 5, No = 0	5	0		
33.	Is there a school crossing in operation at this location?	Yes = 10, No = 0	10	0		
34.	Is location an AQMA site?	Yes = 0, No = 2	2	0		

Tartan Rug link: <https://www.cheshireeast.gov.uk/pdf/jsna/ward-profile-tartan-rug/tartan-rug-2022.pdf>

https://www.cheshireeast.gov.uk/council_and_democracy/council_information/jsna/overviews-of-health-and-wellbeing.aspx

White Ribbon workshop notes 18.1.24

In attendance

R Walton, K Wesley , M Wesley, P Munro, J Dakin, M Edwardson, S Nield

	Action	By
1.	Media campaign / movie to be scoped out	ME, SN & KW
2.	General meeting at the Town Hall – just after Easter check dates	DM
3.	White Ribbon Toolkit to be re circulated (attached)	KW
4.	<p>Schools Primary presentation to be adapted to suit audience age visit / present Astbury St Mary (scheduled for 6th March) Visit present Blackfirs</p> <p>High schools Present at Eaton Bank – contact to be made by Follow up with High school – contact to be made by</p>	<p>KW JD/YC ME</p> <p>JD KW</p>
5.	Active Bystander Training / Workshop – contact police and review of training options	JD
6.	Stalls to promote WR – not on market days, plan needed	RW
7.	<p>Promotional beer mats – Find out costs / quantities. If viable agree message and discuss with pubs who might be interested</p> <p>Market Qtr Jake Pear</p>	<p>DM via staff contacts</p> <p>DM ?</p>
8.	<p>Website page update for more information</p> <p>Facebook page – Admin Moderators</p>	<p>KW ME-SN-KW Other Amb</p>