



WEETWOOD
CHESHIRE'S BREWERY & DISTILLERY

CHESHIRE EAST
ACHIEVING NET ZERO
FEBRUARY 23



WEETWOOD
CHESHIRE'S BREWERY & DISTILLERY

DEDICATED TO PRODUCING PREMIUM QUALITY BEERS AND SPIRITS THAT ADD TO THE ENJOYMENT OF LIFE SINCE 1992

- Weetwood is a multi-award-winning brewery and distillery based in the heart of the beautiful Cheshire countryside near Tarporley.
- Established in 1992 on a farm in the tiny hamlet of Weetwood, relocated in 2014
- Brew a range of permanent beers, some specials and one-offs and distil spirits from grain on a purpose built, sustainable site.
- Independent, family owned-and-run.
- Hundreds of customers in the North-West and North Wales, and a growing national presence.
- SALSA accredited.



WHAT WE'VE STOOD FOR SINCE 1992

- DEDICATED TO PRODUCING PREMIUM QUALITY BEERS AND SPIRITS THAT ADD TO THE ENJOYMENT OF LIFE
- We started with “a love for proper beer” and have always believed in **real and authentic** – real drinks made in a real way:
 - ✓ *we use **real ingredients**, not flavourings*
 - ✓ *our **grain-to-glass** spirits are far more complex to make but have real character*
- We have a strong belief in developing and looking after our **people**, minimising our **environmental impact** and supporting our **local community**.



OPERATIONS

- Investment in the installation of solar panels on the roof of our brewery and distillery, these generate a substantial portion of the power needed on our site, delivering c40% of our requirements for 2022/23
- Where we need electricity that cannot be supplied by our solar panels we use zero carbon, 100% renewable electricity, sourced solely from solar, wind and hydro power
- 2022 Office, distribution and shop systems paperless
- UK Glass production to reduce carbon footprint, lower cost imports are available, but we commit to UK glass
- Recycling of our paper waste at production is fully sorted & recycled
- Inbound packaging reused where possible across our Ecom and delivery process, whilst maintaining expected customer standards we look to recycle that which is usable.
- 80% of volume operate a business model which focuses on a 30-mile, journey planned distribution model from Weetwood, in the main avoiding central hub distribution, but reduce waste mileage by delivering direct B2B.



PRODUCTION

- Cask ale involves no packaging waste as the cask is used time-after-time. This is one of the most environmentally positive processes, as casks are can have a 20 year plus life cycle and therefore can be used over 1,000 times.
- Spent grains used in our production process are given to a local farmer, for cattle feed.
- Hops are composted for further use, where feed is not suitable.
- The glass bottles used for our bottled beers and spirits are recyclable as well as the boxes and shrink wrap used to package them
- All packaging materials have been declared from our agents, which are fully recyclable.
- Procurement of locally sourced products & ingredients – Including Mrs Darlington's Marmalade, which is core to the production of Westwood Marmalade Gin



DISTRIBUTION

- Invested in our new distribution system “Brewman” which has
- Reduced delivery mileage by 15% on an annualised basis, this has led to a c.13,500 reduction in Mileage, with 375 gallon of fuel saving per year
- For wider distribution we utilise local hauliers, who implement backhaul operations to create financial & reduce mileage efficiencies.

The screenshot displays the Brewman Delivery Planning interface. On the left is a navigation sidebar with options like Home, Tasks, Sales, Contacts, Stock, Distribution, Delivery Planning, Couriers and Collections, Distribution Processing, Journey Log, Active Journeys, Pallets, Settings, Production, Utlages, Pricing, Container Track..., Duty, Reporting, Integrations, Administration, and Distribution App. The main area is titled 'Delivery Planning' and shows a table of 'All Orders' for three vans. Each van has an availability window of 09:00 - 16:30 and a journey weight of 0.00 kg. The table lists various outlets with their codes, order numbers, addresses, postcodes, delivery areas, and days since order.

Outlet Name Code	Order Number	Address	Postcode	Delivery Area	Days since order	Default
THE BULLS HEAD MOBBERLEY CHESH	40322	THE BULLS HEAD MOBBERLEY...	WA16 7HX	Manchester & Mid Cheshire	0.00	
AQUAIR INTERNATIONAL LTD CHESTER TELFOR	40321	AQUAIR INTERNATIONAL LTD...	CH1 4EZ	Chester & Mid Cheshire	0.00	
TATTENHALL RECREATION CLUB. TATTENHALL TREC	40314	TATTENHALL RECREATION CLUB...	CH3 9QF	Chester & Mid Cheshire	0.00	
PHEASANT INN (BURWARDSLEY) CHESTER PHEASA	40313	PHEASANT INN (BURWARDSLEY)...	CH3 9PF	Chester & Mid Cheshire	0.00	
THE HARE AT FARNDON CHESTER HARE1	40306	THE HARE AT FARNDON...	CH3 6PU	Chester & Mid Cheshire	0.00	
THE HENRY POTTS HENPOT	40304	THE HENRY POTTS, 85...	CH1 2LF	Chester & Mid Cheshire	0.00	
CHEZ JULES CHESTER CHEZ	40303	CHEZ JULES CHESTER, 71 - 73...	CH1 2HQ	Chester & Mid Cheshire	0.00	
ARCHITECT CHESTER BPARCH	40297	ARCHITECT CHESTER, 54...	CH1 2NX	Chester & Mid Cheshire	0.00	
THE MAINWARING ARMS CHESH7	40296	THE MAINWARING ARMS...	ST5 5HR	Shropshire	0.00	
THE CHOLMONDELEY ARMS CHESH2	40295	THE CHOLMONDELEY ARMS, THE...	SY14 8HN	Chester & Mid Cheshire	0.00	

SALES & CONSUMER

- Spirit bottle refill scheme at Weetwood
 - offering the opportunity for customers to refill their empty bottles. It reduces waste, but all increases the lifecycle of the made glass, whilst engaging locally.

- Beer packs are recycled in the shop, used for customer mixed packs, rather than packed in the carrier bags or additional box packaging.



SALES & CONSUMER

- Feb 23 – New product launch Weetwood Sloe Gin. All of the sloes have been sourced from hedgerows across.
- Sloe Swap was set up at the brewery, where members of the local community donate sloes, in exchange for product in the shop.
- This has generated enough sloes for our full annual requirement.
- Sourcing of local botanicals – producing an Elderflower Gin, foraged from the hedgerows of Cheshire



Weetwood - Cheshire Beers and Spirits
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SLOE SWAP – SATURDAY 15TH OCTOBER. We're seeking locally-gathered Sloe Berries from the hedgerows of Cheshire to make our 2022 Sloe Gin Liqueur. If you'd like to donate freshly-picked sloes, we'll reward you with Weetwood products. Please bring your sloes to our shop during the week of October 10th (9-5pm Monday - Thursday, 9-4.30pm Fridays) and we'll be opening specially on Saturday 15th 11- 2pm offering a selection of fresh beers or a G&T. In return for your sloes, we'll exchange for products from our shop as follows:
1lb sloes = 1 bottle of beer
5lb sloes = 6 bottles of beers
10lb sloes = Bottle of Weetwood Gin
No need to wait for the 1st frost, while the weather is fine, please pick in advance and store in your freezers. This keeps the sloes in great condition and saves the distillers time, removing the need to prick them all to release their natural flavours.
Over 18s only. See less

Edit



NEXT STAGES

- Key challenge is the fleet & converting to electric vehicles
- Current challenge is economical alternative that can accommodate 1.4K of stock on a radial deliver
- LED lighting in the brewery will be introduced in 2023, this offers 50% reduction in electricity usage , compared to current fluorescent
- HP – Cardboard Bailer for Enviro & Commercial progress
- Improving our environmental and sustainable credentials has become part of the corporate ethos, sharing responsibility and building into our day to day business processes.

