



Please read the Grant Criteria document before you start your application process.

Application Reference (Office use only): GR20/2324

1: CONTACT DETAILS

Name of Organisation:	Congleton Rotary Club
Address of Organisation:	[REDACTED]
Name of Applicant:	Mr Rod Goodier
Position:	Secretary
Telephone Number:	[REDACTED]
Email address:	[REDACTED]
Website:	www.congletonrotary.co.uk
Registration Number (If relevant)	

2: ABOUT YOUR ORGANISATION

What type of organisation are you?	Community Charity Group
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Please tell us about your organisation, its aims and the work you undertake. (in less than 200 words)

Membership of the Rotary Club of Congleton allows individuals to volunteer their time by uniting to deliver projects within our community and support worldwide disasters.

Rotary gives members the platform to turn ideas and passion for change into action, develop individual skills, build lasting relationships, and promote our own wellbeing.

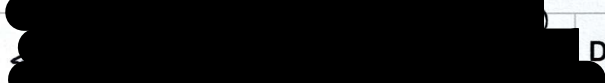
We take pride in our local community, using our knowledge to help tackle the challenges being faced by those in need and support local community events. Together we work to inspire young people with a wide range of youth programmes.

3: COST DETAILS/ RESOURCES/ TIMETABLE									
Project Title:	Swimathon 2024								
Project Objectives:	To encourage local schools, clubs, youth organisations and businesses to raise money for those in need within Congleton.								
Brief Project Description:	Congleton Rotary Swimathon inspires young and old to come together to help others. Teams of 6 swim as many lengths as they can within an hour. Each team member is asked to get as much sponsorship as they can. 50% of the sponsorship teams raise is given back to them to donate to a charity of their choice or to use for a school / club project.								
Total Cost of Project	Approximate £1,800								
Total contribution sought:	£906								
Details of cost breakdown and budgets:	<table border="0"> <tr> <td>Congleton Swimming Pool Hire</td> <td>£906</td> </tr> <tr> <td>Medals & ribbons for swimmers</td> <td>£390</td> </tr> <tr> <td>Protein bars for swimmers</td> <td>£300</td> </tr> <tr> <td>Stationary, printing, postage</td> <td>£204</td> </tr> </table>	Congleton Swimming Pool Hire	£906	Medals & ribbons for swimmers	£390	Protein bars for swimmers	£300	Stationary, printing, postage	£204
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What will the money be spent on?/ Resources needed:	In all previous year's local shops have donated food and drink for Swimathon swimmers and working volunteers. The new Congleton Leisure Centre are adamant we cannot take any food or drink onto the premises, even for our working volunteers. Consequently, we are forced to buy cereal bars as the least expensive food for swimmers they have on offer. We are also ordering packs of sandwiches from them each day for the working volunteers who are helping out for hours on end. Swimmers & Rotary volunteers have no option but to buy drinks from the café which Tesco have supplied FOC in previous years. The nominated charities for 2024 are: The Old Sawmill and The LOL Foundation plus the local charities the teams will donate to.								
Any ongoing costs:	No								
Details of confirmed match funding, include source Cash/Grant: In kind:	Rotary members will match fund any donations received from CTC.								
Estimated timescale of project from start to finish:	The Swimathon dates are 15 th & 16 th March 2024. Project planning commenced in September 2023.								
4: POTENTIAL BENEFITS/ OUTPUTS									
What are the potential benefits/outputs to residents of Congleton.	Two major local charities will be the major beneficiaries, The Old Sawmill who do tremendous work for those in need supplying a warm place to go to meet other like-minded people and they deliver over 100 meals every week to those in need. The LOL Foundation support ex-service personnel who have fallen on hard times.								

Are there similar services/ projects provided in the area	NO
5: EVALUATION	
How will the project be evaluated and who will carry out the evaluation?	Evaluation is the total sponsorship money which will be split between to two nominated charities. Rotary Congleton is a member organisation so all members will be involved in the evaluation.
Describe how you will promote the Town Council in your project.	We have a first-class PR / marketing member who will promote CTC as the main sponsor of the Rotary 2024 Swimathon. His work is regularly seen on Facebook and in the Congleton Chronicle.
Please acknowledge you have read our Grant Application Criteria	Please see the Policy on our Grants page on our website: Grants - Congleton Town Council (congleton-tc.gov.uk) I/we have read the policy: YES

Declaration

- I am authorised to make this application on behalf of the above organisation.
- I understand and agree that the application and supporting documents will be presented on a public agenda, and that any private information will be redacted.
- I certify that the information contained in this application is correct. If the information in the application changes, I will inform Congleton Town Council as soon as possible.
- I give permission for Congleton Town Council to retain this information electronically. The information in this form will be used for the administration of grant applications.
- I understand that Congleton Town Council will use any personal information I have provided for the purposes described under the Data Protection Statement which can be found [Constitution - Congleton Town Council \(congleton-tc.gov.uk\)](http://congleton-tc.gov.uk)
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Signed:		Date:	20/12/2023
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Please return your form and supporting documents to info@congleton-tc.gov.uk or post to RFO, Congleton Town Hall , Congleton Town Council,. High Street, Congleton , CW12 1BN