



Please read the Grant Criteria document before you start your application process.

Application Reference (Office use only): GR18/2324	
<u>1: CONTACT DETAILS</u>	
Name of Organisation:	Congleton Museum
Address of Organisation:	Congleton Museum, Market Square, CW12 1ET
Name of Applicant:	Anna Maluk
Position:	Assistant Manager
Telephone Number:	01260 276360
Email address:	[REDACTED]
Website:	Congletonmuseum.co.uk
Registration Number (If relevant)	Charity/company number: 701430
<u>2: ABOUT YOUR ORGANISATION</u>	
What type of organisation are you?	Charity - Museum
Please tell us about your organisation, its aims and the work you undertake. (in less than 200 words)	
<p>Our Story - Pride of Place is a celebration of artists commemorating LGBT History Month.</p> <p>The project will be in the form of an exhibition displayed at Congleton Museum from 1st - 17th February 2024.</p> <p>The free exhibition will comprise the work of local artists in various media outputs. There will be a call-out asking for art submissions which will be featured in the exhibition. Art will be displayed on exhibition boards, possibly mounted, in sound format, and video format. Some art will be displayed on wooden easels. The exhibition will be on display in Congleton Museum from 1st – 17th February 2024.</p> <p>The exhibition will be free of charge and the museum will also continue to be free. Elements of the exhibition can be toured to other locations across cheshire. The project will add to the museums LGBT collection, and Our Story Project.</p>	

3: COST DETAILS/ RESOURCES/ TIMETABLE	
Project Title:	OUR STORY – Pride of Place
Project Objectives:	<p>To curate a temporary exhibition to be displayed at Congleton Museum celebrating LGBT art for LGBT History month in February 2024. With the potential to display at other locations such as Congleton Town Hall in the future.</p> <p>To celebrate art and artists in the area and engage the local community with culture and art in a meaningful way.</p> <p>To spread awareness of LGBT History, Pride and Art.</p>
Brief Project Description:	<p>In February 2024, Congleton Museum will curate a special exhibition titled “Pride of Place”. As part of LGBT History Month, we celebrate the lives, struggles, and joys of the LGBT community, brought to life through the artistic expressions of local talents and art.</p> <p>“Pride of Place” is not just an art exhibition but a heartfelt journey through the diverse experiences that shape our identities and communities. It’s a showcase of courage, a gallery of resilience, and a celebration of authenticity. This special collection is a key part of ‘Our Story’, a collaborative initiative that began in February 2023 aimed at embracing and understanding the spectrum of narratives within the LGBT community.</p> <p>Visitors to the exhibition will experience a dynamic array of artworks, each piece telling a unique story of personal and communal milestones. The exhibition offers an intimate look into the lives of individuals, echoing the sentiments of love, adversity, triumph, and belonging that resonate within the LGBT community.</p> <p>There will be artwork of various mediums on display, some on exhibition boards and some on easels - depending on the type of work. Oral histories and sounds of Pride will play alongside the exhibition - creating an immersive experience.</p> <p>There is an opportunity for the exhibition to tour to various locations after its residence at the museum from the 1st - 17th February. An online exhibition will also be created featuring all the artworks submitted for the exhibition.</p>
Total Cost of Project	£1,100
Total contribution sought:	£550
Details of cost breakdown and budgets:	<p>We are applying for a total of £550 towards the cost of this project, however here is the full breakdown of costs for the entire project;</p> <p>£240 Exhibition boards (quality card) x 80 (at £3 each) £60 portable speakers x5 (at £12 each) £172 roller banners x4 (at £43 each) £60 headphones x5 (at £12 each)</p>

	<p>£136 Easels x 4 (£34 each) £65 Promotional materials eg. flyers</p> <p>There may be additional transport and storage costs following the exhibition. Depending on the medium of artworks submitted by artists, additional mounts and protective sleeves may need to be purchased to protect and display the artwork.</p>
<p>What will the money be spent on?/ Resources needed:</p>	<p>£240 Exhibition boards (quality card) x 80 (at £3 each) £60 portable speakers x5 (at £12 each) £172 roller banners x4 (at £43 each) £60 headphones x5 (at £12 each) £136 Easels x 4 (£34 each) £65 Promotional materials eg. flyers</p> <p>These resources will form the materials needed for the exhibition which will take place during the first two weeks in February. We are applying to you for funding for these items, you will find quotes attached for these items only. These resources total to £550</p>
Any ongoing costs:	n/a
<p>Details of confirmed match funding, include source Cash/Grant: In kind:</p>	Up to £750 match funding from Congleton Pride.
Estimated timescale of project from start to finish:	<p>4 months preparation in total Artists contributions accepted up 9th of December. Preparation of exhibition materials from December until the end of January. Exhibition will take place from 1st to 17th February, alternative locations will be sought after for other Pride events.</p>
<u>4: POTENTIAL BENEFITS/ OUTPUTS</u>	
What are the potential benefits/outputs to residents of Congleton	<p>Congleton Museum - audiences will have the opportunity to engage in new and exciting ways, the museum could reach new audiences.</p> <p>Congleton's LGBTQIA+ community - the exhibition will help spread awareness of issues that the LGBT community face.</p> <p>Local artists - this is an opportunity for their work to be recognised and displayed in a meaningful way.</p> <p>Congleton's immediate community - by curating this exhibition, the museum and Congleton Pride are connecting people through culture and art.</p>
Are there similar services / projects provided in the area	There has been no cultural event of this kind at this time of year in the town in the last 5 years.
<u>5: EVALUATION</u>	

How will the project be evaluated and who will carry out the evaluation?	To evaluate the exhibition's success, we'll track visitor numbers, distribute feedback surveys, monitor online engagement through website analytics and social media metrics, review media coverage, compare actual expenditures against the budget, seek feedback from funders, and consider the exhibition's potential legacy and influence on future events.
Describe how you will promote the Town Council in your project.	The town would be promoted with an official logo on all branding, a mention in press releases, on the website and on social media, and potentially an opportunity for content in an exhibition catalogue (a later goal once our primary funding has been achieved).
Please acknowledge you have read our Grant Application Criteria	Please see the Policy on our Grants page on our website: Grants - Congleton Town Council (congleton-tc.gov.uk) I/we have read the policy: YES

Declaration

- I am authorised to make this application on behalf of the above organisation.
- I understand and agree that the application and supporting documents will be presented on a public agenda, and that any private information will be redacted.
- I certify that the information contained in this application is correct. If the information in the application changes, I will inform Congleton Town Council as soon as possible.
- I give permission for Congleton Town Council to retain this information electronically. The information in this form will be used for the administration of grant applications.
- I understand that Congleton Town Council will use any personal information I have provided for the purposes described under the Data Protection Statement which can be found [Constitution - Congleton Town Council \(congleton-tc.gov.uk\)](http://congleton-tc.gov.uk)
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Signed:	REDACTED	Date:	20/12/2023
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Please return your form and supporting documents to info@congleton-tc.gov.uk or post to RFO, Congleton Town Hall , Congleton Town Council, . High Street, Congleton , CW12 1BN