

Congleton In Bloom Working Group	
Members include councillors and co-opted members of the public	

Purpose

The Congleton In Bloom group works alongside many community and youth groups in Congleton, as well as businesses to help make Congleton an attractive, cleaner and greener town to live, work and visit.

This is closely connected with CTC's initiative to reduce our carbon footprint and declaration against the Climate which will always be a key part of our in bloom agenda.

Objectives:

- To make Congleton an attractive place to live, work, shop and visit.
- To provide opportunities for the community to become involved either individually or in groups.
- To make Congleton a clean, green town through anti-litter campaigns, organising litter picks, removing graffiti, fly posting, improving local grot spots and recycling campaigns.
- To support the retail sector and promote tourism by providing attractive floral displays and green spaces.
- To raise standards and promote the town by entering competitions such as North West in Bloom and the Cheshire Civic Pride Awards.
- To encourage Eco Schools and gain green flag awards, encourage bio-diversity, energy conservation and the growing of local food.
- To involve young people in taking an active role in Congleton in Bloom.

Delegation of Functions of the Working Group

- This working group takes on tasks assigned by the Environment Committee and conducts research, and brainstorming to come up with potential projects and ideas to improve the area of Congleton,
- Encourages new volunteers groups and Friends of Groups to take responsibility of an area, ensuring it the site is kept clean and safe for all to play and enjoy, ensuring the ethos of sustainability and biodiversity is driven through to all new groups.

Membership, Voting and Roles

- Town Councillors, and co-opted members of the public, such as In Your Neighbourhood Groups (IYN).
- Co-opted members will sign a volunteer agreement and be in post for one year, after which their agreement can be renewed if desired this will also cover the insurance for the volunteers work.
- On an as-needed basis, others may be invited to meetings, for example biodiversity specialists. RHS judges/ officers
- The Chair (and Vice-Chair if wanted) will be elected by a vote of all the working group members only.

Activities of Working Group

- Support projects and initiatives that will enhance the town and the environment, health and well-being of people in Congleton.
- To promote the environmental wellbeing of the Town

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- To encourage Conservation of the built & natural environment
- To promote and support floral and planting initiatives
- Ensure that Climate Change impact is considered in all activities and decisions
- encourage activities which reduce, reuse and recycle in order to reduce waste and promote responsible management of waste.