

Congleton Town Council Application for Financial Assistance



Part 1: Applicant(s) and Project Details

Application Reference Number (office use only)	GR11/2324

1.1	Applicant(s):	Jackie Moss
1.2	Representing:	Congleton Harriers
1.3	Email Address:	
1.4	Tel No.	
1.5	Project Title:	39 th Congleton Half Marathon 1 st October 2023
1.6	Project Objectives:	To promote running to the people of Congleton and surrounding areas, not only club runners but also non club runners of all running abilities and experience. To use surplus funds to support local charities and not-for-profit groups.
1.7	Brief Project Description:	The Congleton Half Marathon is now in its 39th year and is well-known within the North West and Midlands running circle's calendar. It also forms part of the North Staffs Road Runners' Association's Race Programme. The race starts from Congleton High School, passes Radnor Bank then looping out via Marton and Swettenham before returning to the school.
1.8	Details accounts/budgets	The race is organised purely by volunteers from Congleton Harriers Running Club and local groups. Based on 2022's expenditure we can give an estimate of total costs as £13,000. Similarly, we can only give an estimate of likely income for 2023 based on previous numbers. It is forecast that 466 runners will enter, which based on current entry fees would generate an income of £12,000 (not including other support)

Part 2: Cost Details / Resources / Timescale

2.1	Total Cost of Project:	Approximately £13,000
2.2	Total contribution sought:	£750 Specifically costs for Medical services
2.3	What will the money be spent on?	Specifically, financial support will be used for hire of Gator Medical services for provision of emergency medical services on the day.

		Copy of last year's accounts is attached
2.4	Any ongoing costs:	Rental of storage space for equipment – estimated at £100 per annum.
		The majority of the large costs in 2.3 will repeat each year.
2.5	Details of confirmed match	
	funding include source Cash:	None at this point in time.
	In kind:	
2.6	Resources needed:	Specifically, financial support for medical services
2.7	Estimated timescale of project from start to finish:	Race is completed in one day and starts from 07:00. Planning, preparation and close off takes approximately 6 to 9 months of each year.

Part 3: Potential Benefits / Outputs

3.1	What are the potential benefits/outputs to residents of Congleton	 Promotes a positive image of Congleton outside the area. Promotes an interest in running for people of all running abilities. Encourages higher levels of fitness. Feel good from raising monies for local charities. This year's charities are: Ruby's Fund and East Cheshire Hospice. Introduction to local running clubs. Opportunity to support family, friends and local charities and organisations during the run. Deployment of local groups as helpers e.g. Scouts, Brownies, ATC, etc. good for their personal development. Reinforce links with Congleton High School, local businesses and community.
3.2	Are there similar services/ projects provided in the area	Other local races, but not of this kind or scale nor on this specific day.

Part 4: Evaluation

4.1	How will the project be evaluated?	 A full profit and loss account will be prepared. A formal post-race review meeting will take place. A press report will be written. External race referee representing UK Athletics will attend and write a report.
4.2	Who will carry out the evaluation?	Race CommitteeCongleton HarriersUK Athletics

<u>Sic</u>	gnature:	<i>Date: 25/06/2023</i>	

Gator Medical

Quotation for Services

Date: 30/03/2023

Quotation Ref: GM 087

Congleton Harriers (Congleton Half)

Event Date

Quotation for Services

Sunday 1st October 2023

Event Times

9am-2pm

Resources Required

First Aiders x4

First Aid Treatment Centre

issues and be ready in plenty of time for the start. We will stay until the events We will aim to arrive and be set up by 8.00am to deal with any pre-event completion.

The total cost of the cover is £750.00

Gator Medical

We specialize in running events on all surfaces from cross country to road, fell, trail to track. We have several Sports Therapists included in our First Aid team to ensure the best possible advice and treatments are given to any injured athletes.

Please do not hesitate to contact me for further information if required.

Kind Regards,

Scott Dundas

www.gator-events.co.uk

Gator Medical is part of Gator Events Ltd

info@gator-events.co.uk