



Congleton Town Council

Application for Financial Assistance

Part 1: Applicant(s) and Project Details

Application Reference Number (office use only)	GR07/2223
--	-----------

1.1	Applicant(s):	Sue Taylor
1.2	Representing:	"Our Gang" - Congleton Scout & Guide Gang Show
1.3	Email Address:	[REDACTED]
1.4	Tel No.	[REDACTED]
1.5	Project Title:	Congleton Scout & Guide Gang Show 2022
1.6	Project Objectives:	To prepare, develop, rehearse and deliver the Scout & Guide Gang Show in Congleton for 2022. This involves a cast of over 120 young members identified in May and rehearsing from early September to deliver the show at the Daneside Theatre from 26 November - 3 December 2022
1.7	Brief Project Description:	<ul style="list-style-type: none">- a volunteer preparation period of 12 - 18 months, devising and planning show content, seeking funding, bookings- forming a cast of Scouts, Guides, Brownies & Cubs, Rangers & Explorers - about 120 in total supported by numerous adult volunteers- rehearsal period of 3 months- 7 full performances in the Daneside Theatre plus preview show
1.8	Details accounts/ budgets	2022 budget attached

Part 2: Cost Details / Resources / Timescale

2.1	Total Cost of Project:	£25,000
2.2	Total contribution sought:	£750
2.3	What will the money be spent on?	Contribution to stage, lighting, sound and musical costs for dress rehearsals and performances in the Daneside Theatre. For example, this amount will cover the cost of two of the five musicians in the band required during the week of the show. Cost have increased significantly in 3 years and we need to bridge the gap between ticket sales and production costs

2.4	Any ongoing costs:	Insurance costs approx £900 for 2 years
2.5	<i>Details of confirmed match funding include source</i> Cash: £1900 <i>In kind:</i>	Reserves held in Our Gang bank account Grants confirmed from the Margaret Williamson Memorial Fund, Congleton Town Trust, Rotary Congleton, Congleton Young People's Trust Other grant applications made and further sponsorship will be sought from previous sponsors (mainly local businesses offering small but important sums) and new contacts
2.6	Resources needed:	Rehearsal rooms, theatre time for set up and dress rehearsals, stage lighting, backdrops and sound, choreographer, musical team and production costs
2.7	<i>Estimated timescale of project from start to finish:</i>	Planning begins about 18 months before each Show, so mid 2021 to completion in December 2022.

Part 3: Potential Benefits / Outputs

3.1	<i>What are the potential benefits/outputs to residents of Congleton</i>	The project involves all Scout and Guide groups within Congleton - both young people aged between 7 and 19 and many adult volunteers. The sustained sense of team work, the commitment needed by all involved and the pleasure that the final production brings to everyone are of enormous benefit. Family, friends and the wider community of Congleton enjoy the performances and recognise the commitment and effort that goes into the production. The Daneside Theatre is a wonderful community facility in which to hold Our Gang every two years. We had to postpone in 2021, making this current show for 2022 all the more special
3.2	<i>Are there similar services/ projects provided in the area</i>	Congleton Amateur Youth Theatre, Centre Stage and Congleton pantomime provide opportunities for young people to take part in stage productions.

Part 4: Evaluation/Publicity

4.1	<i>How will the project be evaluated and who will carry out the evaluation?</i>	Evaluation is ongoing throughout the planning and rehearsal period. After the Show week is completed a detailed review is carried out by the Congleton Scout & Guide Liaison committee. Comments and contributions are sought from cast members and volunteers.
4.2	<i>Describe how you will promote the Town Council in your project</i>	Support from Congleton Town Council is recognised on the website - www.congletongangshow.co.uk and in the Daneside Theatre foyer. The Town Council will be named in the Show programme which is sold to many of the approx 2000 people who come to see the Show

Signature: _____ Date: _____



6 June 2022

Finance & Policy Committee
Congleton Town Council

We have really appreciated the support of Congleton Town Council for "Our Gang", the Congleton Gang Show in recent years. Congleton Gang Show started in 1972 as part of the town's charter year anniversary celebrations. It takes place every two years and 2022 will be the 25th show since the original - coincidentally in another special Charter Year celebration for the town.

The cast of over 100 young people is drawn from Guiding and Scouting groups in Congleton and many of the performers have their first taste of appearing on a public stage with OUR GANG. The show gives them great experience and the chance to develop confidence through their hard work in the 3 month rehearsal period and consistency in performing at seven public performances at The Daneside Theatre.

The production is achieved through the dedication and hard work of many volunteers, most of whom are also regular unit leaders with groups of Scouts, Guides, Brownies and Cubs, Explorers and Rangers in the town co-ordinating weekly meetings and provision of fun and adventurous activities. These volunteers provide the teams for wardrobe and costume, makeup, props, back stage team and front of house stewards, lighting, production, sound, dressing room staff and catering. It's a tremendous team effort that everyone is proud to be involved with.

We will, of course, be inviting the Town Mayor, Cllr Margaret Gartside to attend a performance of the show together with her consort or other guest. I will be in contact with Linda Minshull about this. Tickets are also available from the Ticket Secretary by emailing tickets@congletongangshow.co.uk or completing a form on the website.

Cheques can be made payable to Our Gang. In past years, we've enjoyed visits from the Town Mayor to a rehearsal to present a cheque and it would be great to have that opportunity again, providing good publicity for both Our Gang and Congleton Town Council. We can arrange for presentation to members of the cast, perhaps in September at one of the early rehearsals which take place at Dane Valley Scouts headquarters, Rope Walk, Congleton.

Please don't hesitate to contact me if I can provide any further information.

Yours sincerely

Sue Taylor
Grants & Sponsorship Coordinator
on behalf of Congleton Gang Show
www.congletongangshow.co.uk

Our Gang 2022**Main Production Expenditure Items - estimates**

Building Rental for rehearsals and Daneside Theatre	6000
--	------

Production Costs

Theatre production - sound, lighting, backdrops	4000
---	------

Musical production - production team, band, music, recording	4400
--	------

Misc production	700
-----------------	-----

Other Costs

Advertising - posters, flyers, newspaper and website hosting	750
--	-----

Insurance	500
-----------	-----

Costumes - for cast of 100 - 120 members and minimum 20 items in show programme	3400
--	------

Cast Costs	3150
------------	------

FoH Expenditure - programmes, refreshments, raffle prizes	1450
---	------

Production Team expenses	400
--------------------------	-----

Miscellaneous expenses	250
------------------------	-----

25,000

All above estimates are based on expenditure for the 2019 Our Gang with % increase added because of anticipated quotes and final cost increases after 3 years