

CONGLETON TOWN COUNCIL
COMMITTEE REPORTS AND UPDATES

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| COMMITTEE: | Community & Environment | | |
| MEETING DATE AND TIME | 22nd September 2022 - 7pm | LOCATION | Town Hall |
| REPORT FROM | Cathy Dean – Congleton Partnership Officer | | |
| AGENDA ITEM REPORT TITLE | 13 Congleton Green Fayre and Big Green Week Activities | | |
| Background | <p>In October 2019, shortly after Congleton Town Council signed a Climate Emergency, Congleton Town Council with Congleton Partnership held a Green Fayre in the Town Hall. In 2020 it was not possible for to host a Green Fayre due to COVID-19. In 2021 the Town Council and Cheshire East Council jointly hosted a Climate Festival from the 23rd – 31st October with a Green Fayre on Saturday 30th October in the closed High Street.</p> <p>This year, once again, Congleton Town Council with Congleton Partnership are holding a Green Fayre on Saturday 24th Sept and Festival week from 20th – 27th September with various events planned. These coincide with the national campaign ‘The Great Big Green Week’.</p> | | |
| Updates | <p>Throughout the Climate Festival Week there were 12 different activities including</p> <ul style="list-style-type: none"> • Three open days at Vale Allotments • Climate and Nature Display at Congleton Library • Tours of the Hydro site which people can book at the Green Fayre • Bath House and Physic Garden Open Morning • People and Wildlife Walk and Talk with a CEC Countryside Ranger • Future for Land Use Walk and Talk with a CEC Countryside Ranger • Electric Vehicle Talk at the Old Saw Mill • Decarbonisation – How the UK is REALLY doing - Talk at The Old Saw Mill • Misinformation on Climate Change - ! Talk at The Old Saw Mill • Heating Your Home – How to reduce costs - ! Talk at The Old Saw Mill • Climate Films at the New Life Church • Climate Action Talks (TBC) <p>Many of the events required people to book places to manage numbers. We were able to utilise the omnify booking system that the Town Council installed for Paddling Pool bookings for these events. Full details of the events programme can be seen on the Congleton Partnership Webpage.</p> <p>On Saturday 24th September a Green Fayre will held in the closed High Street. This has attracted 24 stalls, with 28 groups, organisations and businesses taking the opportunity to showcase their work and ideas to local people.</p> <p>There is a bumper Repair Café taking place inside the Town Hall and a children’s clothes swap.</p> | | |

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| | <p>There was also a selection of electric cars for people to view and discuss with their owners and adapted bikes to find out about.</p> <p>The main organising team – Cathy Dean (Congleton Partnership Officer), Peter Aston, Jackie MacArthur (Congleton Town Council) and Rachel McCarthy (Congleton Town Council,) will be considering the detail and options for next year and will report back to both Congleton Partnership and Congleton Town Council.</p> |
| Financial Implications | <p>This year’s event is estimated to cost £2000, which includes hall hire, road closures, equipment hire and set up and marketing. The costs are being shared between the Congleton Partnership and Congleton Town Council with the Town Council share being met from the Green Marketing budget.</p> |
| Environmental Implications | <p>The Green Fayre and Climate Week were designed to create greater awareness of local ‘green’ activities. It meets the Town Council’s strategic objectives SO7 (Engaging with the Public) and SO6 (Climate Emergency).</p> <p>It also co-insides with “The Big Green Week” which is a national awareness week running from 24th Sept until 2nd October.</p> |
| Equality and Diversity Impact | <p>There are no financial barriers to entry to any of the activities – although some of the walks are not accessible to all due to the nature of the ground.</p> <p>It was decided to have a digital landing page rather than a booklet this year, so we will monitor the feedback to see if this was effective.</p> |
| PROPOSALS | <p>That the Town Council supports the Green Fayre becoming an annual event and recommends to the Finance and Policy Committee that a Green Activities budget headline is included for 2023/2024</p> |