



Congleton Town Council Application for Financial Assistance

Part 1: Applicant(s) and Project Details

Application Reference Number (office use only)	GR05/2223
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1.1	Applicant(s):	MR. Nino Mancì
1.2	Representing:	Congleton Heritage & Antiques Festival
1.3	Email Address:	congletonhanda@gmail.com
1.4	Tel No.	01260 [REDACTED]
1.5	Project Title:	Congleton Heritage & Antiques Festival 2022
1.6	Project Objectives:	To hold a festival to showcase Congleton's heritage. The festival will be partly online, creating a knowledge store of information, as well as live events in and around Congleton.
1.7	Brief Project Description:	Our 3rd biennial festival. Previously we have showcased over 50 events over the 2 weeks. Events include, talks, heritage walks, open days, theatre, music and famous guests from TV. This year we are commissioning a poem to mark Congleton's 750th celebrations.
1.8	Details accounts/budgets	we currently have £2000 in our account and expect to spend between £3,000-£3,500.

Part 2: Cost Details / Resources / Timescale

2.1	Total Cost of Project:	Approximately £3,000 - £3,500.
2.2	Total contribution sought:	£500
2.3	What will the money be spent on?	Room hire for speaker. Advertising, website updating. Two quotes already are £596 for victorian fairground stalls and £200 for poem.

2.4	Any ongoing costs:	Our website is being hosted freely but there are annual updating fixed costs. WWW.congletonheritagefestival.com.
2.5	Details of confirmed match funding include source Cash: In kind:	We will match any fund any grant from our own funds. £2,000 Many hours of 'in kind' funding is also given to hold this festival every two years.
2.6	Resources needed:	To help run the Victorian fairground stalls we will need volunteer helpers, such as Rotary. Also Cheshire East will need to give permission to site
2.7	Estimated timescale of project from start to finish:	the stalls in the town centre. The festival runs between Sept 10th + 25th 2022.

Part 3: Potential Benefits / Outputs

3.1	What are the potential benefits/outputs to residents of Congleton	The festival hopes to attract visitors to Congleton and to increase interest in our unique and varied heritage. We are creating an online knowledge store which will be freely available for future use.
3.2	Are there similar services/projects provided in the area	There is nothing like this in the area.

Part 4: Evaluation/Publicity - 2 copies of the 2018 booklet available

4.1	How will the project be evaluated and who will carry out the evaluation?	We will track visitor numbers to each live and online event.
4.2	Describe how you will promote the Town Council in your project	By using the Town Council logo wherever we mention our supporters.

Signature

[Redacted Signature]

Date: 31st May 2022

NOTE: Personal details given on this form will be redacted for public purposes, but the office will keep a copy within its electronic and paper files for the purposes of processing the grant. If successful the information will be kept for six years in line with HMRC rules. Your details will not be used or shared for other purposes in line with Congleton Town Council's Privacy Policy and GDPR 2018.