



# Congleton Town Council

## Application for Financial Assistance



### Part 1: Applicant(s) and Project Details

<b>Application Reference Number (office use only)</b>	<b>GR02/2223</b>
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1.1	<b>Applicant(s):</b>	Phil Dawson
1.2	<b>Representing:</b>	Congleton Harriers
1.3	<b>Email Address:</b>	[REDACTED]
1.4	<b>Tel No.</b>	[REDACTED]
1.5	<b>Project Title:</b>	38 <sup>th</sup> Congleton Half Marathon 2nd October 2022
1.6	<b>Project Objectives:</b>	To promote running to the people of Congleton and surrounding areas, not only club runners but also non club runners of all running abilities and experience. To use surplus funds to support local charities and not-for-profit groups.
1.7	<b>Brief Project Description:</b>	<p>The Congleton Half Marathon is now in its 38th year and is well-known within the North West and Midlands running circle's calendar. It also forms part of the North Staffs Road Runners' Association's Race Programme.</p> <p>The race starts from Congleton High School, passes Radnor Bank then looping out via Marton and Swettenham before returning to the school.</p>
1.8	<b>Details accounts/budgets</b>	The race is organised purely by volunteers from Congleton Harriers Running Club and local groups. Based on 2021's expenditure we can give an estimate of total costs as £8465. Similarly, we can only give an estimate of likely income for 2022 based on previous numbers. It is forecast that 341 runners will enter, which based on current entry fees would generate an income of £8229 (not including other support)

### Part 2: Cost Details / Resources / Timescale

2.1	<b>Total Cost of Project:</b>	Approximately £8465
2.2	<b>Total contribution sought:</b>	<b>£750 Specifically costs for Medical services</b>
2.3	<b>What will the money be spent on?</b>	<b>Specifically, financial support will be used for hire of Gator Medical services for provision of emergency medical services on the day.</b>

		Copy of last year's accounts is attached
2.4	<b>Any ongoing costs:</b>	Rental of storage space for equipment – estimated at £100 per annum.  The majority of the large costs in 2.3 will repeat each year.
2.5	<b>Details of confirmed match funding include source</b> Cash:  In kind:	None at this point in time.
2.6	<b>Resources needed:</b>	<b>Specifically, financial support for medical services</b>
2.7	<b>Estimated timescale of project from start to finish:</b>	Race is completed in one day and starts from 07:00. Planning, preparation and close off takes approximately 6 to 9 months of each year.

### Part 3: Potential Benefits / Outputs

3.1	<b>What are the potential benefits/outputs to residents of Congleton</b>	<ul style="list-style-type: none"> <li>• Promotes a positive image of Congleton outside the area.</li> <li>• Promotes an interest in running for people of all running abilities.</li> <li>• Encourages higher levels of fitness.</li> <li>• Feel good from raising monies for local charities.</li> <li>• This year's charities are: Congleton Food Bank, Astbury Mere Trust, East Cheshire Hospice.</li> <li>• Introduction to local running clubs.</li> <li>• Opportunity to support family, friends and local charities and organisations during the run.</li> <li>• Deployment of local groups as helpers e.g. Scouts, Brownies, ATC, etc. good for their personal development.</li> <li>• Reinforce links with Congleton High School, local businesses and community.</li> </ul>
3.2	<b>Are there similar services/projects provided in the area</b>	Other local races, but not of this kind or scale nor on this specific day.

### Part 4: Evaluation

4.1	<b>How will the project be evaluated?</b>	<ul style="list-style-type: none"> <li>• A full profit and loss account will be prepared.</li> <li>• A formal post-race review meeting will take place.</li> <li>• A press report will be written.</li> <li>• External race referee representing UK Athletics will attend and write a report.</li> </ul>
4.2	<b>Who will carry out the evaluation?</b>	<ul style="list-style-type: none"> <li>• Race Committee</li> <li>• Congleton Harriers</li> <li>• UK Athletics</li> </ul>

Signature: *P.B.Dawson*

Date: 12.5.2022

# Quotation for Services



**Gator Medical**

Scott@gator-events.co.uk  
Gator Events Ltd



**Gator Medical**

## Quotation for Services

**Date: 06/05/2022**

**Quotation Ref: GM 044**

### **EVENT**

Congleton Harriers (Congleton Half)

### **Event Date**

Sunday 2<sup>ND</sup> October 2022

### **Event Times**

9am-2pm

### **Resources Required**

First Aiders x4

First Aid Treatment Centre

AED x2

We will aim to arrive and be set up by 8.00am to deal with any pre-event issues and be ready in plenty of time for the start. We will stay until the events completion.

The total cost of the cover is £750.00

We specialize in running events on all surfaces from cross country to road, fell, trail to track. We have several Sports Therapists included in our First Aid team to ensure the best possible advice and treatments are given to any injured athletes.

Please do not hesitate to contact me for further information if required.

Kind Regards,

Scott Dundas

[www.gator-events.co.uk](http://www.gator-events.co.uk)

Gator Medical is part of Gator Events Ltd

[info@gator-events.co.uk](mailto:info@gator-events.co.uk)

**CONGLETON HALF MARATHON 2021**

Based on 500 limit		ACTUALS			PAID
INCOME		COST	QTY	TOTAL	
341	Affiliated entries	£23.00	148	£3,404.00	Received
	Unaffiliated entries	£25.00	193	£4,825.00	
19	Free Places	£0.00	19	£0.00	
	Congleton Inclosure Trust (road closures)	£919.20	1	£919.20	Received
	Congleton Town Council (school hire)	£705.00	1	£705.00	Received
	Timothy Brown	£1,100.00	1	£1,100.00	Received
	David Wilson Homes	£100.00	1	£100.00	Received
		£0.00	0	£0.00	
		£0.00	0	£0.00	
		£0.00	0	£0.00	
<b>INCOME TOTAL</b>				<b>£11,053.20</b>	

EXPENDITURE		ACTUALS			PAID
		COST	QTY	TOTAL	
	T-shirts	£2,503.50	1	£2,503.50	PAID
	Medals (Fast Track )	£2.35	350	£822.50	PAID
	Medal Deliver via Air Mail (Fast Track)	£264.00	1	£264.00	PAID
	AV timing, clock, numbers and chips (booked for 2020)	£1,080.45	1	£1,080.45	PAID
	Running Bear Prizes	£675.00	1	£675.00	
	Amberon road closures	£919.20	1	£919.20	PAID
	Hire of School	£650.00	1	£650.00	
	Course re-measure	£48.50	1	£48.50	
	Donations to School PTA	£100.00	1	£100.00	
	Bryan Dale photography	£100.00	1	£100.00	
	Race Licence	£30.00	1	£30.00	
	Cheshire Marshals	£0.00	0	£0.00	N/A
	Water Bottles	£0.00	0	£0.00	N/A
	Medical Provider (JOLA/Gator Events)	£705.00	1	£705.00	
	Ken Rushton	£90.00	1	£90.00	PAID
	Flyers Printing	£0.00	1	£0.00	
	Adverting Banners	£313.49	1	£313.49	
	Signage	£54.13	1	£54.13	PAID
	Signage supplies	£0.00	0	£0.00	N/A
	Practical Van Hire (use on day)	£25.00	1	£25.00	PAID
	Fuel	£25.86	1	£25.86	PAID
	Sundaries	£0.00	0	£0.00	N/A
	Runner's Survey	£0.00	0	£0.00	N/A
	Postage (Post event t-shirt and medals)	£58.40	1	£58.40	
		£0.00	1	£0.00	
		£0.00	1	£0.00	
		£0.00	1	£0.00	
		£0.00	1	£0.00	
		£0.00	1	£0.00	
<b>EXPENDITURE TOTAL</b>				<b>£8,465.03</b>	
<b>PROFIT FOR CHARITIES</b>				<b>£2,588.17</b>	