

## CTC 750 Working Group

Thursday 3 February; 11am-12.30pm on Zoom

Attendees: Cllr David Brown, Cllr Suzy Firkin, Cllr Margaret Gartside, Cllr Kay Wesley, Jenny Unsworth, Jackie MacArthur, Jess Imber, Debbie Coxon

1. **Apologies:** Cllr Suzie Akers-Smith, Jo Money, Cllr Rob Moreton.
2. **Notes of the 6 January meeting:** Item 4 (d) was corrected by MG. The Priestly Path walk is not linked to the Beating of the Bounds Walk. It is a separate event, planned for June. MG in discussions with the Rector of Astbury Church. Will be reported in AOB.
3. **Merchandise Update:**  
Confirmed items stocked in the Congleton Information Centre: Mugs, Keyrings, Pens, and Pencils & Pin Badges. Magnets due soon. Sample arrived for the 'Emma's painting' tea towel and A2 posters ordered. Posters cost £2.92, RRP £5.  
Exploring Spreadshirt and Wristband + to set up an online shop.  
**ACTION: JMAC/Jess to send x1 poster to schools.**
4. **Update & issues on below CTC events:**
  - a.) **Mountbatten Way Banners**  
CEC validated the planning application on 4.2. Consensus from the group to proceed without formal consent as no objections envisaged due to CEC previously approving two similar project applications.  
  
Invitation to sponsor letters have been issued to approx. 240 businesses. 16 businesses have been invoiced so far for a banner/s and £1250 invoiced for 'event' sponsorship. Some companies have specified banner design and preferred location.  
  
KW & SF distributed the letter to businesses present at the Chamber of Commerce meeting. 750 webpage updated with sponsorship packages and registration form available to download. Sponsorship drive underway and work in progress.  
  
**ACTIONS:**  
CTC to sponsor a banner  
DC to add confirmed list of sponsors to the 750 webpage  
KW & SF approach businesses prospects yet to sponsor  
JMAC/DC invite charities on the Partnership database to sponsor e.g. Dementia, Pride.  
JMAC/DC Write to CE Youth & Mental Health
  - b.) **Ale Taster & Catchpole**  
SF reported than another brewer has offered to make a 750 ale.  
Recruitment has commenced for the Ale Taster! Press release printed in the Chronicle (20.1). Job description and application form online on the 750 webpage.  
Social media posts to increase awareness and entries.  
4 applications received to date. Closing date: 11 Feb.  
**ACTION: DC to produce A4 poster to display in pubs. QR code to link to online application form.**

Interview process – finalise a date and interview panel. Suggested representatives: CAMRA, Chair of PubWatch, JMAC. Suggestion to appoint reserve taster/s. Issue of costumes?

JMAC updated at PubWatch – pubs expressed an interest for the Ale Taster to visit.

Low key unveiling event planned in one of the town's pubs.

c.) **Beating of the Boundaries**

SAS & JMAC have had a meeting, one of the actions is to finalise is the 'start-point'. H&S issue of 750 people starting from the same point/supervising walkers from a 'meeting point' to the start/staggered starts. Eaton Bank have offered facilities for a drop-off point, parking, refreshments. **ACTION: SAS to contact Siemens to see if they can do the same.** Anticipated that 20-30 Marshalls will be required, **approach Rotary, Harriers, Ramblers.**

Registration is through the CIC and online at Omnify. SVS setting up PayPal account. Wristbands will be issued to walkers.

Peter Hall is producing a map adopting the cycle map template for a fee of £90.

**JU asked that we write a courtesy letter to neighbouring parishes and invite them to participate.**

Members of the group asked for clarification of the event and improved communication. **JMAC contact SAS for an update.**

d.) **Platinum Jubilee-** New date confirmed as Thursday 2 June. Ken & Alison (FOCP) on board. Stock don't want to run the bar but will sell ice creams. One band booked. Action: Contact Cheshire Community Foundation Grant (Cathy Dean).

e.) **Town Hall Exhibition-** The Town Hall will be booked out from Sunday 3- Monday 11 July inclusive. Itinerary:

Sun 3rd-Mon 4th: Set-up

Mon 4th eve: Preview/Launch event – invite dignitaries, sponsors, press etc.

Tues 5th-Fri 8th: Schools

Fri eve: Adults formal event, JU and volunteers on duty for talks, tours

Sat 9th 10am-1pm: Open door, informal viewing. Town Crier, Ale Taster, Catchpole to attend

Breakdown!

Items to consider: staffing rota, noticeboards for exhibits, hiring a van to transport equipment from Jenny's, long term storage.

**ACTION: Take pics of the Diorama for pre-event publicity.**

f.) **Medieval Festival Event at Congleton Park-** 13 August

Longbow archery – not booked as space not adequate, won't get insurance. Look at alternatives such as archery display, kids archery. **Jess to contact Knights of Nottingham to see if they can recommend acts on the circuit.** Other ideas: Tumbling troop, Morris Dancers, Kids Knights School, Treasure Hunt (similar to National Trust trails) e.g. Dragon/King Quest.

**JU volunteered to put the trail together.** The less labour intensive on the day the better.

JU raised the topic of decorating the park with spare canvas from the Heraldic flags. Type of flags and fittings tbc. Will need to be agreed asap to allow adequate time for production.

Friends of Congleton Park have committed support and offered to provide equipment.

There are plans for:

X8 charity stalls, community tent (x12 groups), bar (need someone to run the concession), food zone (Jo Money to approach food and drink contacts).

**g.) Medieval Banquet at Town Hall-** Town Hall and band booked for 30<sup>th</sup> September.

5. **Schools Update** – January flag workshops were postponed.
6. **Marketing** – Distribute pin badges to councillor's, officers & 750 Ambassadors. Include 750 logo on email signature's. Create 750 template for Zoom backgrounds. Set as headers on social media. Create a digital resources pack to support businesses/groups requesting to use the logo.
7. **AOB** –  
Ian Doughty, Congleton Museum is delivering a Charter Year talk at New Life 16/2.  
JMAC proposed heraldic bunting for the town centre as per the MBW banner designs using £900 invoiced against 'event' sponsorship. Anchor points will be needed. The group agreed the project. **JMAC to get approval from David McGifford.**  
MG discussing the Priestly Path walk / open day with Astbury Church.
8. **Date of next meeting-** Thursday 3 March 2022, 11am.