DRAFT NOTES OF MEETING

CTC 750 Working Group

Thursday6 January; 11am-12.30pm on Zoom

Attendees: Cllr David Brown, Cllr Suzie Akers-Smith, Cllr Suzy Firkin, Cllr Margaret Gartside, Cllr Kay Wesley, Jo Money, Jenny Unwin, Jackie MacArthur, Jess Imber, Debbie Coxon

1. **Apologies:** Cllr Rob Moreton
2. **Notes of the 9th December meeting were approved**
3. **Merchandise Update:**

Confirmed items stocked in the Congleton Information Centre : Mugs, Keyrings, Pens, and Pencils.

Pin Badges and Magnets due soon. Orders placed for the ‘Emma’s painting’ sample tea towel Exploring Spreadshirt to set up an online shop.

1. **Update & issues on below CTC events:**
2. **Mountbatten Way Flags**

JMac submitted a planning application for x28 banners on MBW and x8 banners on West Street Roundabout area. Banners to be in situ 1 March 2022. No objections are envisaged as CE Highways have previously approved two similar project applications.

The letter will be issued to potential sponsors soon after the meeting.

**UPDATE**: letters have been issued to approx. 240 businesses. We have had 14 confirmed responses (3 x Banner & Event Sponsors / 11 x Banner only sponsors) all of which have been invoiced for the sponsorship.

KW & SF distributed the letter to businesses present at the Chamber of Commerce meeting. 750 webpage updated with sponsorship packages and registration form available to download. Sponsorship drive underway and work in progress.

1. **Ale Taster & Catchpole**

**Ale Fest –** Following advice and guidance from CAMRA, SF confirmed the decision to postpone the event due to Covid uncertainty. The group discussed allocating resources to produce a ‘Ale Taster Pub Trail’ to promote local businesses, which CAMRA have given their support to.

**UPDATE:** Recruitment has commenced for the Ale Taster! Press release printed in the Chronicle (20.1). Job description and application form online on the 750 webpage. The Ale Taster will be unveiled at a low-key event in one of the town’s pubs. DC to run social media posts to increase awareness and entries.

1. **Beating of the Boundaries-** MG & SAS have walked the first half of the route. QR code locations identified. To feature information such as: key facts, points of interest, historical stories. MG looking into audio guides, completion certificate and route map (see walking flier example in CIC). Working out the best way to register participants. MG in talks with Astbury Church about the prospect of the church holding an open day on 10 April. An opportunity for participants to tour the church and discover its history with refreshments available.
2. **Platinum Jubilee-** No updates to report. The event is WIP.

JMAC to contact CEC to see if they have available funds for street parties and guidance/advice for residents.

Following the meeting JMAC contacted the group to review the date of the event to fit better with the bank holiday weekend and staffing logistics. The revised and agreed date is Thursday 2 June.

1. **Town Hall Exhibition-** Jenny requires specialist assistance with the model buildings for the diorama. JU to contact the rail enthusiast at Congleton Museum.

Bob Douglas committed to the leading the medieval court seen in return for expenses.

Discussion centered around the practicalities of set-up and break down. The Town Hall will be booked out from Sunday 3- Monday 11 July inclusive. Other items for consideration: hiring a van to transport equipment from Jenny’s to the Town Hall, long term storage as Jenny’s home is becoming consumed! Staffing rota.

1. **Medieval Festival Event at Congleton Park-** 13 August

Further to the meeting involvingJMAC, D.Brown, R.Burgess, A.Latham and Friends of Congleton Park, the event space has been planned out. There are plans for:

X8 charity stalls, community tent (x12 groups), bar (need someone to run the concession), food zone (Jo Money to approach food and drink contacts).

Entertainment:

* Knights of Nottingham booked
* Falconry display booked
* Longbow archery – looking to book
* ACT -approached by SF, they have agreed to support.
1. **Medieval Banquet at Town Hall-** Town Hall booked for 30th September. Agreed to book a Ceilidh band
2. **Meeting with the Schools:** Jo Money leading on this with MG. The school’s booklet has been circulated and positive response from the heads meeting. x4 schools booked on the sessions with more tbc.
3. **AOB:**

Jo Money update: Community banner site available for 750 banners from 6 – 20 Feb.

45 Heraldic flags painted to date. Mike Tingle is working on a flag trial

Suggestion to approach the Chronicle to run an exclusive preview on the flags

DC to arrange a meeting with the Marketing Group.

1. **Date of the next meeting:** Thursday 3 February 2022, 11am