



# Town Council Grant

## Activities Monitoring Form

1. Contact Details	
Organisation name:	Congleton Live CIC Ltd
Address:	[REDACTED]

2. Grant Information			
Grant Reference Number:	Project total cost (exc volunteer time)	For this grant request	Balance
Total project cost:	£13,406	£2,328	£11,080

Receipts Attached? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Receipt Amount:	£1,938
--	-----------------	--------

Please list receipts below:

- £331 FullColour
- £95 Fullcolour
- £348 Congleton Chronicle
- £102 StusLoos
- £221 Showtime Insurance (PLI)
- £150 AD Profile Merchandise
- £63 QR Code
- £205 Lamb Inn (Artist Accomodation)
- £300 Physic Garden Artist fees (John Dhali/Sinnini)
- £28 TLC Cables ties

**£1938**

Not shown

- £200 Artist additional Fee (Jim Kirkpatrick)
- £130 Website/url Fees (Wix/123 reg)
- £60 Town Boards

**£390**

3. Project Information		
When did the project commence?	Feb 2021	
Did you make a profit from the project? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>		
If yes, how will this be used?		

Please explain how the grant money was used:

The grant funding went towards promotion costs.

Please explain what difference the project has made to your organisation/local people:

Congleton Jazz and Blues is a very well attended (and anticipated) event which breathes great community spirit into Congleton. Its relevance as a community boost to the Town after 18 months of Lockdown was greater than ever.

Project key objectives are to contribute to town centre sustainability and the community spirit of local people; anecdotal evidence demonstrates that there is a lot of anticipation in the community before the event; during the event there is anecdotal evidence of large numbers of people promenading the Town Centre enjoying music and the wide selection of venues and their wares, and this accompanied by the well-being of community spirit, a great atmosphere in town, bumping into old friends and making new ones.

This year the organisers used a number of outdoor events to allow those people who may have felt vulnerable in an indoor environment, at the time of the festival, we had only been out of full lockdown for a few weeks.

The festival was enjoyed by people from other local and regional towns despite to the local only advertising as agreed with Cheshire East and the Town Council.

#### 4. Promotion

Please send an electronic photograph of your project/activity. Is this attached? Yes  No

Do you give permission for these photographs to be used on the Council's web site and in newsletters?  
(Please ensure that you seek permission for anybody photographed). Yes  No

Was the grant funding from Congleton Town Council acknowledged in any way? Yes  No

Please state how (i.e. on your website, event programme, tickets, etc)

### On web site

On Web site, in the programme and leaflets, and in our press releases.

## 5. Feedback

What is your experience of using the Town Council Grant Scheme? Are there any comments or suggestions for improvements that you would like to make?

The Town Council were very speedy in their response to our request.

How did you apply?    Online     Email     Post

Do you feel that you understood the process?    Yes     No

Please rate the following elements:

	Excellent	Good	OK	Poor
Completing the application form		x		
Relevance of guidelines		x		
Length of the process from submitting an application to receiving notification	x			
Advice given from the Town Council Grants Team (if applicable)		x		